

RESOLUTION NO. 2021-23

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARINA
RECEIVING AN UPDATE DEFINING PERSONNEL NEEDS FOR INTERNAL STAFFING,
CONSULTING AND SUPPORT STAFF AND ESTIMATES FOR FUNDING THE CYPRESS
KNOLLS PROJECT.

WHEREAS, on December 16, 2020 the City Council received a report from the Strategic Planning Workshop held on December 10, 2020 which included two-year goals for 2021 – 2023 and six-month strategic objectives to support these goals; and

WHEREAS, one of the two-year goals is: Determine how to implement the development of Cypress Knolls; and

WHEREAS, the first milestone of this goal is to define personnel needs for internal staffing, consulting, and support staff, and estimates for funding for the Cypress Knolls project.

NOW, THEREFORE, BE IT RESOLVED that the City Council receives a report defining personnel needs for internal staffing, consulting and support staff and estimates for funding the Cypress Knolls project.

PASSED AND ADOPTED by the City Council of the City of Marina at special meeting duly held on the March 30, 2021 by the following vote:

AYES, COUNCIL MEMBERS: Medina Dirksen, Burnett, Berkley, Biala, Delgado

NOES, COUNCIL MEMBERS: None

ABSENT, COUNCIL MEMBERS: None

ABSTAIN, COUNCIL MEMBERS: None

Bruce C. Delgado, Mayor

ATTEST:

Anita Sharp, Deputy City Clerk

FIGURE 1. AERIAL OF SITE



CYPRESS KNOLLS
AERIAL MAP

Legend

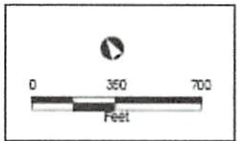
- Cypress Knolls Boundary
- Roads
- Parcels

Date: October 2007

Notes: The City of Marina assumes no warranty or legal responsibility for the information contained on this map. Data and information represented on this map is subject to update/modifications and may not be complete or appropriate for all purposes. The City of Marina and Monterey County GIS should be queried for the most current information. Parcel data is of mapping grade only and does not represent title locations or legal boundaries.

Map Projection: California State Plane Zone IV NAD 83 (Feet)

Sources: City of Marina, Monterey County GIS



Honorable Mayor and Members
of the Marina City Council

City Council Meeting
of March 30, 2021

**RECOMMENDATION TO RECEIVE UPDATE DEFINING
PERSONNEL NEEDS FOR INTERNAL STAFFING, CONSULTING
AND SUPPORT STAFF AND ESTIMATES FOR FUNDING THE
CYPRESS KNOLLS PROJECT.**

RECOMMENDATION:

It is recommended that the City Council:

1. Consider adopting Resolution No. 2020-, receiving a report defining personnel needs for internal staffing, consulting and support staff and estimates for funding the Cypress Knolls project.

BACKGROUND:

At the December 16, 2020 City Council meeting, the Council received the report from the Strategic Planning Workshop held on December 10, 2020 and which included two-year goals for 2021 – 2023 and six-month strategic objectives to support these goals.

One of the two-year goals was: Determine How to Implement the Development of Cypress Knolls. The first milestone of this goal is to define personnel needs for internal staffing, consulting, and support staff, and estimates for funding for the Cypress Knolls project.

ANALYSIS:

Cypress Knolls consists of approximately 188 acres of land with 260 blighted duplex structures scattered throughout the area. The Cypress Knolls site is bounded on the north by Patton Parkway, residential neighborhoods and Marina High School; to the east by California Avenue and the new Sea Haven development; to the west by vacant land adjacent to Highway One; and to the South 12th Avenue and the adjacent Dunes development.

From a city buildout point of view, Cypress Knolls is almost in the middle of the city, and plays a critical part in connecting the existing central Marina developed areas, to the newly developing Dunes and Sea Haven developments and commercial areas to the south. (**“EXHIBIT A”**).

Cypress Knolls is the last large parcel still owned by the city from the former Fort Ord parcels that the city is able to master plan and develop. The process to determine how to develop Cypress Knolls will look at many issues including: type of land use, housing types, affordable housing, sustainability, climate change, economic development, financial impact, infrastructure, parks and trails, open space and recreational uses, city facilities, habitat management, energy use, water allocation, connectivity to surrounding areas, transit, walkability, public health, building codes and materials, impact with new state housing laws, etc.

It's estimated that to go through a master planning process could take from nine months to two years depending on the outreach and detail desired. The process would include: visioning and goal-setting, interviews with stakeholders and interested parties, public meetings, focus groups, design charrettes, surveys, internet and social media outreach, bringing in various “topic experts”,

looking at trends, estimates and future predictions for city and regional needs, financial impacts, development and implementation plan etc.

The outcome would be a comprehensive master plan for the area that the city would use as a tool to move forward with the development of Cypress Knolls.

Estimated total cost to for consultants to implement this design process would be between \$150,000 to \$300,000 depending on the outcomes desired.

Staff commitments to support this process would include probably 3 – 5 hours per week from City Manager, Assistant City Manager, Community Development Director and up to 10 – 20 hours per week support staff from the Community Development Department once the consultant was on board and fully engaged with the project and the community.

FISCAL IMPACT:

The cost of the consultant would be between \$150,000 to \$300,000.

CONCLUSION:

This request is submitted for City Council consideration and action.

Respectfully submitted,

Layne Long
City Manager
City of Marina