

RESOLUTION NO. 2017-105

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARINA APPROVING THE PURCHASE AND IMPLEMENTATION OF A GEOGRAPHICAL INFORMATION SYSTEM AND; AUTHORIZE THE CITY MANAGER TO EXECUTE AN INSTALLATION AND USE AGREEMENT WITH ESRI ON BEHALF OF THE CITY SUBJECT TO FINAL REVIEW AND APPROVAL BY THE CITY ATTORNEY

WHEREAS, the City Council of the City of Marina has determined that Geographical Information Systems (GIS) is an important tool to assist decisionmakers to make better geospatial decisions, and;

WHEREAS, GIS will be used to support the mapping and analysis needs of all City Departments, and;

WHEREAS, as information is developed, it can provide important information to residents, businesses, property owner, and other community stakeholders, and;

WHEREAS, GIS is important to assist in the development of a much-needed updated General Plan for the City of Marina, and;

WHEREAS, Funds have been identified and allocated in the 2017-2018 adopted budget for the City of Marina;

WHEREAS, Esri has been identified as the best provider of a GIS system that would meet the needs of the City of Marina;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Marina does hereby:

1. Authorize the agreement with ESRI for the purchase and implementation of the permit tracking software system, and;
2. Authorize the City Manager to execute all contract documents on behalf of the City, subject to review and approval by the City Attorney.

PASSED AND ADOPTED, at a regular meeting of the City Council of the City of Marina, duly held on the 21ST day of November 2017, by the following vote:

AYES: COUNCIL MEMBERS: Amadeo, Morton, O'Connell, Brown, Delgado

NOES: COUNCIL MEMBERS: None

ABSENT: COUNCIL MEMBERS: None

ABSTAIN: COUNCIL MEMBERS: None

ATTEST:

David W. Brown, Mayor Pro-Tem

Anita Sharp, Deputy City Clerk



Environmental Systems Research Institute, Inc.
380 New York St
Redlands, CA 92373-8100
Phone: 909-793-2853 Fax: 909-307-3049
DUNS Number: 06-313-4175 CAGE Code: 0AMS3

*To expedite your order, please attach a copy of
this quotation to your purchase order.
Quote is valid from: 11/03/2017 To: 02/01/2018*

Quotation # 20518119

EXHIBIT A

Date: November 3, 2017

Customer # 109214 Contract #

City of Marina
Public Works
211 Hillcrest Ave
Marina, CA 93933

ATTENTION: Michael Philp
PHONE: (801) 420-2355
FAX: (831) 384-0425

Material	Qty	Description	Unit Price	Total
160463	1	ArcGIS Enterprise Standard (Windows) Up to Four Cores License	20,000.00	20,000.00
93206	1	ArcGIS Desktop Standard Single Use License	7,000.00	7,000.00
Item Total:				27,000.00
Subtotal:				27,000.00
Sales Tax:				2,362.50
Estimated Shipping & Handling(2 Day Delivery) :				0.00
Contract Pricing Adjust:				0.00
Total:				\$29,362.50

*Once your order is processed, you will receive an email with your software authorization numbers along with instructions on how to download the software from my.esri.com.

Esri may charge a fee to cover expenses related to any customer requirement to use a proprietary vendor management, procurement, or invoice program.

For questions contact: Roxane Barraza

Email: rmehrassa@esri.com

Phone: 909-793-2853 x4335

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☐ I am tax exempt, please contact me if exempt information is not currently on file with Esri.

Signature of Authorized Representative

Date

Name (Please Print)

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For questions contact: Roxane Barraza

Email: rmehrrassa@esri.com

Phone: 909-793-2853 x4335

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Please show the following remittance address on your purchase order:

Esri, PO Box 741076, Los Angeles, CA 90074-1076

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DELIVERY

FOB Redlands, CA, USA

Software: Allow five (5) days from Esri's receipt of purchase order, signed Software License Agreement(s), and other documents, as required.

Hardware: Manufacturer's terms apply. Lead times depend on make/models purchased.

Note: Standard delivery method is ground or two (2)-day airmail for software and surface carrier for hardware. Actual delivery method may vary depending on weight. Other services are available for an additional fee (e.g., overnight delivery).

PAYMENT TERMS

Net thirty (30) days, on approved credit. Orders totaling less than eight hundred dollars (\$800) require prepayment by check or credit card unless your organization is a government agency, university, college, or Fortune 500 company.

TAXES

This quote includes applicable sales or use taxes for the prices quoted as required by law. The tax amount may change depending on the time lapse between this quote and your order to us. Esri will include applicable sales or use taxes on your invoice unless you provide proof with your order that your organization or use of the product is tax exempt.

November 13, 2017

Item No. **8g(2)**

Honorable Mayor and Members
Of the Marina City Council

City Council Meeting of
November 21, 2017

**CITY COUNCIL CONSIDER ADOPTING RESOLUTION NO. 2017-,
APPROVING THE PURCHASE AND IMPLEMENTATION OF A
GEOGRAPHICAL INFORMATION SYSTEM (GIS), AND;
AUTHORIZE THE CITY MANAGER TO EXECUTE AN
INSTALLATION AND USE AGREEMENT WITH ESRI ON BEHALF
OF THE CITY SUBJECT TO FINAL REVIEW AND APPROVAL BY
THE CITY ATTORNEY**

REQUEST:

It is requested that the City Council consider:

1. Adopting Resolution No. 2017-, approving the purchase agreement with ESRI for the standardized version of new geographical information system, and;
2. Authorizing the City Manager to execute all contract documents and agreements on behalf of the City subject to final review and approval by the City Attorney.

BACKGROUND:

GIS is a mapping technology that allows the user to create and interact with a variety of maps and data sources. GIS integrates databases with maps to allow for the analysis of a wide variety of geospatial issues. While located in the Community Development Department, this technology is useful to all departments of the City, along with other outside entities which provide services to the City.

During the past summer, a GIS consultant came who reviewed and organized the information in anticipation of purchasing updated GIS software for the City. He explained that the previous GIS coordinator had developed a useful data base of information that we can build on with new GIS software

Community Development Department currently has been using a single user permit that is expired. This has been the case since at least 2012 when the part-time GIS employee was let go and GIS work was discontinued. A functioning GIS system is critical for the City to operate. In the 2017/18 Budget, \$25,000 was allocated for this.

The proposed GIS system is the Standard Version of ArcGIS Pro by Esri. This system would provide one work station that would allow data creation and editing on the desktop and allow for maps to be accessed by others for viewing and some lightweight editing of maps, which is sufficient for our current needs. Over time, it may become important to add a couple of ArcGIS Desktop Standard Single Use Licenses as the need is justified. As mapped information is created, it could be accessed to all City employees and could ultimately be included on the City's website as an important information resource.

The overall objectives of a GIS system are to provide a

1. System of Record
 - a. Document infrastructure assets including location, condition and maintenance (e.g., streets, parks, storm drain systems, etc.)
 - b. Document municipal policy in spatial terms (e.g, General Plan and Zoning)
 - c. Provide a map-based inventory of infrastructure and policy.
2. System of Insight
 - a. Information presented on a map reveals patterns not readily apparent in any other form of data display.
 - b. Overlaying data on top of other data helps us see patterns.
 - c. Spatial analysis can clarify difficult decisions and facilitate data-driven governance.
3. System of Engagement
 - a. The ability to view information on a common framework such as a map facilitates discussion and ideas.
 - b. GIS enables government to articulate spatial policy impacts and repercussions as well as gather feedback in transparent way.
 - c. Citizens better understand policy when they are able to see it on a map.

ANALYSIS:

Esri has provided a cost proposal breakdown for the first-year start-up of \$27,000 and quoted an annual maintenance rate of \$6,000 (**“EXHIBIT A”**). Esri was chosen as the provider because it is the company that has established the industry standard. Esri GIS software is utilized by all of the entities with which we would be sharing information.

FISCAL IMPACT:

The cost for the proposed software would be \$27,000 for the first year and an annual maintenance fee of \$6,000. Funding has been provided in the adopted FY2017-2018 Budget Capital Outlay (6700.120) – Software and Info Tech Sys. (\$25,000) and Material & Supply IT (6400.350) to cover the remaining \$2,000

CONCLUSION:

This request is submitted for City Council consideration and possible action.

Respectfully submitted,

—

J. Fred Aegerter, AICP
Director
Community Development Department
City of Marina

REVIEWED/CONCUR:

Layne P. Long
City Manager
City of Marina