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OFFICE OF THE CITY MANAGER – CITY OF MARINA

February 2021
NOTICE OF ALLOWABLE ANNUAL RENT INCREASE PURSUANT TO
CITY OF MARINA
MOBILE HOME PARK RENT STABILIZATION REGULATIONS
(Marina Municipal Code 5.72.010-5.72.270)

Effective May 1, 2021 the rents of mobile home park spaces subject to these regulations may be increased by 2.00% over the allowable rent on May 1, 2020, subject to conditions set forth in state law regarding the advance notice required to impose a rent increase.

In addition, a Park Owner may impose annual general adjustments that were authorized in previous years but were not imposed, if by January 30 of each year the Park Owner notified the tenant of the increase(s) allowed pursuant to this section which have not been implemented and that the banked increase(s) may be added to the rent at a future date (If the Park Owner provided notice of only a portion of the allowed increases which were allowed but not implemented only, those increases may be imposed.)

The rent increase limitations in this notice do not govern rent increases of spaces that are exempt from the ordinance.

BACKGROUND INFORMATION

CONSUMER PRICE INDEX LEVELS CPI all-items all urban consumers
San Francisco-Oakland-Hayward, CA

Source: Bureau of Labor Statistics

(data last reported as January 13, 2021 – the December 2020 CPI)

2010 - 224.239
2011 - 227.658
2012 - 234.327
2013 - 239.533
2014 - 245.711
2015 - 252.273
2016 - 260.289
2017 - 269.483
2018 - 277.414
2019 - 289.896
2020 - 297.007
2021 – 302.948

*The Attached Pages Contain the Applicable Provisions
of the Rent Stabilization Ordinance and the CPI Report published by the
Bureau of Labor Statistics*

ORDINANCE PROVISIONS GOVERNING ANNUAL INCREASES

5.72.060 Permissible Rent Increases.

No rent in excess of rent in effect on July 6, 2011 may be charged unless authorized by one of the following sections: Section 5.72.070 (Automatic Annual Rent Increases) or Section 5.72.090 (Increases Upon In-Place Transfers of Mobile Home Ownership); Section 5.72.100 (Fair Return) or Section 5.72.080 (Allowable Rent Following the Expiration of an Exempt Lease) or Section 5.72.120 (Rent Increases for New Capital Improvements) of this Chapter.

5.72.070 Automatic Annual Increases Based on Increases in the Consumer Price Index.

(A) Annual Rent Increases Starting in 2012. Starting in 2012, on or after May 1 of each year, the rent may be increased over the allowable rent as of May 1 of the prior year by one hundred percent (100%) of the percentage increase in the CPI last reported as of January 30 in the current year over the CPI last reported as of January 30 in the prior year. The percentage amount of said increase shall be rounded to nearest one-quarter of one percent.

However, in 2012, the rent may not be increased over the rent in effect as of January 1, 2010, by a percentage that exceeds the percentage increase in the CPI from January 1, 2010 to the date of the notice of the increase.

(B) Notice of Annual Allowable Annual Rent Increase.

(1) Notice by City Manager. The allowable annual rent increase shall be annually calculated by the City Manager and posted by February 15 of each year in City Hall and on the City's website, and on a notice board in each mobile home park and shall be mailed to each park owner and to the mobile home owner representative in each park.

(2) Notice in Mobile home Parks. A copy of the clerk's notice shall be posted in a prominent place by each park owner in each mobile home park within three workdays after it is received by the park owner.....

[Subsection C only applicable if CPI decreases]

(D) Banking of Allowable Annual Increases. Increases authorized pursuant to this section may be implemented by the landlord at any future time, subject to the precondition that by January 30 of each year the park owner notify the mobile home owner of each increase allowed pursuant to this section which has not been implemented and notification that the banked increase may be added to the rent at a future date.

(E) Compliance with State Law. Rent increases permitted pursuant to this Section shall not be effective and shall not be demanded, accepted, or retained until the landlord has given the notice required by State Law.

5.72.080 Allowable Rent Following the Expiration of an Exempt Lease.

In the event a space was previously exempt under a lease pursuant to California Civil Code Section 798.17, the base space rent, for purposes of calculating the Annual Adjustment, shall be the rent in effect as of the date of expiration of the lease, provided that space rents can be verified by information required on, and/or documentation submitted with the annual registration application.

Dec. 2020	302.948
Dec. 2019	297.007
Change	5.941
Percentage	2.00%

CONSUMER PRICE INDEXES PACIFIC CITIES AND U. S. CITY AVERAGE December 2020

(All items indexes. 1982-84=100 unless otherwise noted. Not seasonally adjusted.)

MONTHLY DATA	All Urban Consumers (CPI-U)						Urban Wage Earners and Clerical Workers (CPI-W)					
	Indexes			Percent Change			Indexes			Percent Change		
				Year ending	1 Month ending					Year ending	1 Month ending	
	Dec 2019	Nov 2020	Dec 2020	Nov 2020	Dec 2020	Dec 2020	Dec 2019	Nov 2020	Dec 2020	Nov 2020	Dec 2020	Dec 2020
U. S. City Average.....	256.974	260.229	260.474	1.2	1.4	0.1	250.452	253.826	254.081	1.3	1.4	0.1
West.....	272.584	276.875	276.593	1.4	1.5	-0.1	263.892	268.547	268.282	1.5	1.7	-0.1
West – Size Class A ¹	281.143	285.451	285.258	1.2	1.5	-0.1	270.945	275.710	275.500	1.3	1.7	-0.1
West – Size Class B/C ²	158.496	161.069	160.840	1.6	1.5	-0.1	157.908	160.702	160.507	1.7	1.6	-0.1
Mountain ³	106.399	107.726	107.489	1.3	1.0	-0.2	106.438	108.102	107.850	1.5	1.3	-0.2
Pacific ³	105.744	107.535	107.471	1.4	1.6	-0.1	105.765	107.699	107.640	1.5	1.8	-0.1
Los Angeles-Long Beach-Anaheim, CA.....	275.553	280.102	279.560	1.0	1.5	-0.2	266.274	270.695	270.167	1.0	1.5	-0.2
BI-MONTHLY DATA (Published for odd months)	Indexes			Percent Change			Indexes			Percent Change		
				Year ending	2 Months ending					Year ending	2 Months ending	
	Nov 2019	Sep 2020	Nov 2020	Sep 2020	Nov 2020	Nov 2020	Nov 2019	Sep 2020	Nov 2020	Sep 2020	Nov 2020	Nov 2020
Riverside-San Bernardino-Ontario, CA ³	106.573	108.201	108.626	1.7	1.9	0.4	106.824	108.684	109.021	2.1	2.1	0.3
San Diego-Carlsbad, CA.....	301.520	304.443	306.334	1.1	1.6	0.6	284.856	287.515	290.228	1.2	1.9	0.9
Urban Hawaii.....	282.248	287.529	286.872	1.9	1.6	-0.2	279.140	284.455	284.293	2.0	1.8	-0.1
BI-MONTHLY DATA (Published for even months)	Indexes			Percent Change			Indexes			Percent Change		
				Year ending	2 Months ending					Year ending	2 Months ending	
	Dec 2019	Oct 2020	Dec 2020	Oct 2020	Dec 2020	Dec 2020	Dec 2019	Oct 2020	Dec 2020	Oct 2020	Dec 2020	Dec 2020
Phoenix-Mesa-Scottsdale, AZ ⁴	144.910	146.830	145.660	0.7	0.5	-0.8	143.285	145.893	144.665	1.0	1.0	-0.8
San Francisco-Oakland-Hayward, CA.....	297.007	301.736	302.948	1.1	2.0	0.4	289.456	294.442	295.687	0.9	2.2	0.4
Seattle-Tacoma-Bellevue, WA.....	279.421	284.505	283.409	2.1	1.4	-0.4	274.954	280.152	279.308	2.1	1.6	-0.3
Urban Alaska.....	226.527	228.343	227.259	0.3	0.3	-0.5	224.251	228.317	226.615	1.4	1.1	-0.7

1 Population over 2,500,000 2 Population 2,500,000 and under, Dec 1996 = 100 3 Dec 2017=100 4 Dec 2001=100

NOTE: In January 2018, BLS introduced a new geographic area sample for the Consumer Price Index (CPI): www.bls.gov/regions/west/factsheet/2018cpirevisionwest.pdf

1967=100 base year indexes and tables with semiannual and annual average data are available at: www.bls.gov/regions/west/factsheet/consumer-price-index-data-tables.htm

Release date January 13, 2021. The next release date is scheduled for February 10, 2021. For questions, please contact us at BLInfoSF@bls.gov or (415) 625-2270.