

The Dunes on Monterey Bay

SIGNAGE STANDARDS

Amended on 6/13/2024 by Planning Commission Resolution #2024-13



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Introduction

PURPOSE & SCOPE OF SIGN CRITERIA

These standards are intended to result in a functional, attractive signage system incorporating a high level of design, graphics and efficient maintenance throughout the Dunes. All signs shall meet the Signage Guidelines in the Design Guidelines chapter of this document. The Project Sign Criteria is provided to guide developers, designers and architects in the design, development and implementation of signage at The Dunes. The objectives of this criteria are:

- To supply Project and Tenant identification, informational and directional signage, providing effective identification of Project Areas and Tenants.
- To generate varied and creative signage incorporating a uniformly high level of design, graphics, continuity, consistency and maintenance.
- To establish signing as a design element that contributes to the recreational and retail shopping experiences unique to The Dunes.
- To provide standards of acceptability for signs in order to facilitate the review and approval process.

All permanent and temporary signage within the University Villages Specific Plan boundaries are regulated by this Plan, with the exception of regulatory signs (traffic, parking, handicap access, etc.) which are considered outside of the scope of this document.

Public art and historical exhibits are also not included in this document, and will be submitted and reviewed by the city on a case-by-case basis.

None of the signs regulated by this document may be placed within the public right-of-way, except where specifically noted otherwise in this document.

All signage within the University Villages Specific Plan boundaries shall be compatible with the architectural and landscape character of the development, the design intent of the Dunes, and the community aesthetic as a whole.

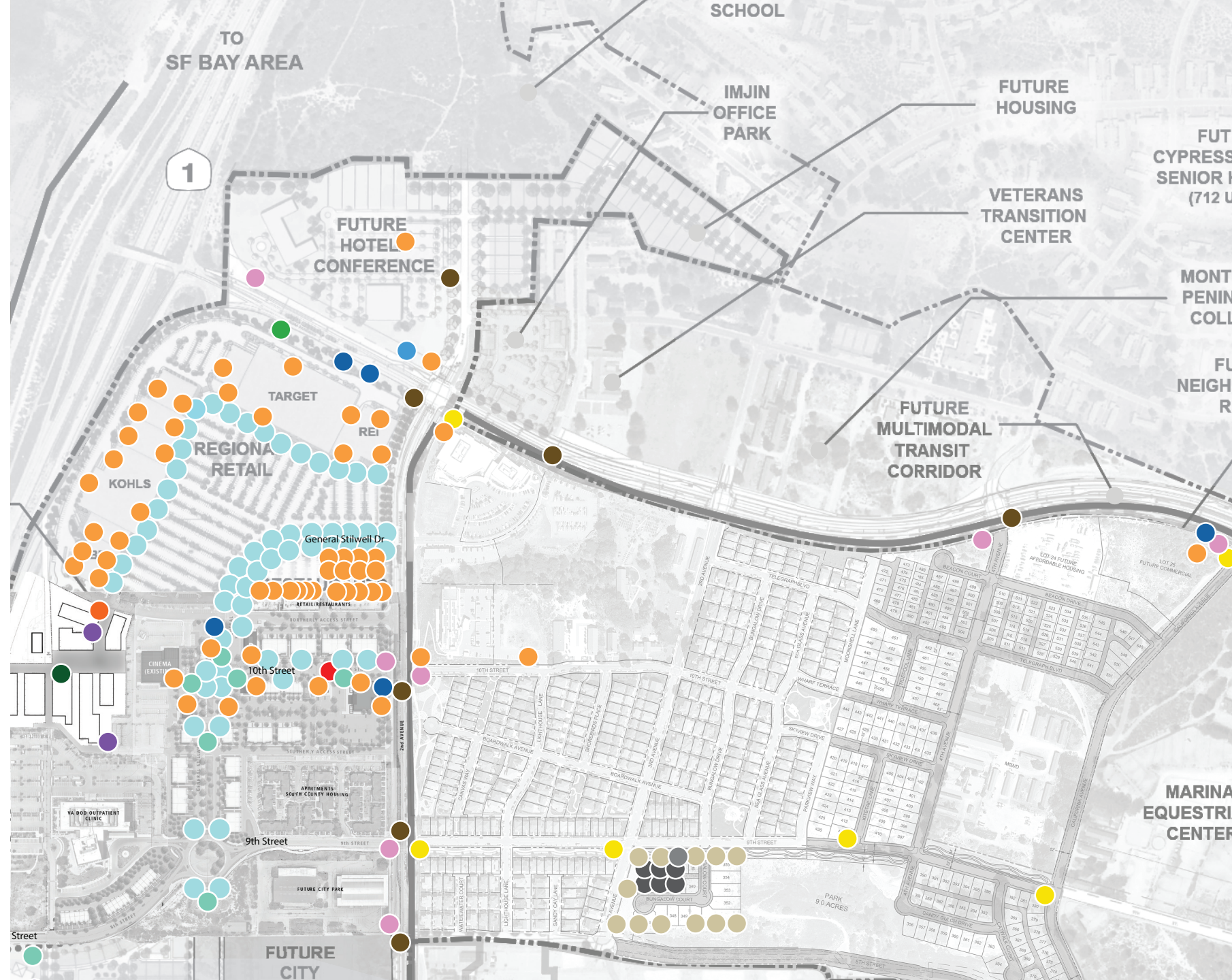
All future signs erected within the University Villages Specific Plan boundaries must also be in compliance with this standards document.

Master Plan Map

Area North of 8th Street

Sign Types Key

- A: Retail Community Project Identification
- B: Retail Tenant Building Identification
- C: Retail Tenant Directory
- D: Community Directional
- E: Wayfinding- Pedestrian
- F: Office Tenant Directory
- G: Office Building Tenant Identification
- H: Office Park Monument
- I: Dunes Community Monuments
- J: Retail Area Banners
- K: Village Promenade Identification Arch
- L: Temporary Directional Ladder Sign
- M: Temporary Fence Wraps
- N: Temporary Visitors Center Identification
- O: Temporary Model Identification
- P: Temporary Community Banners

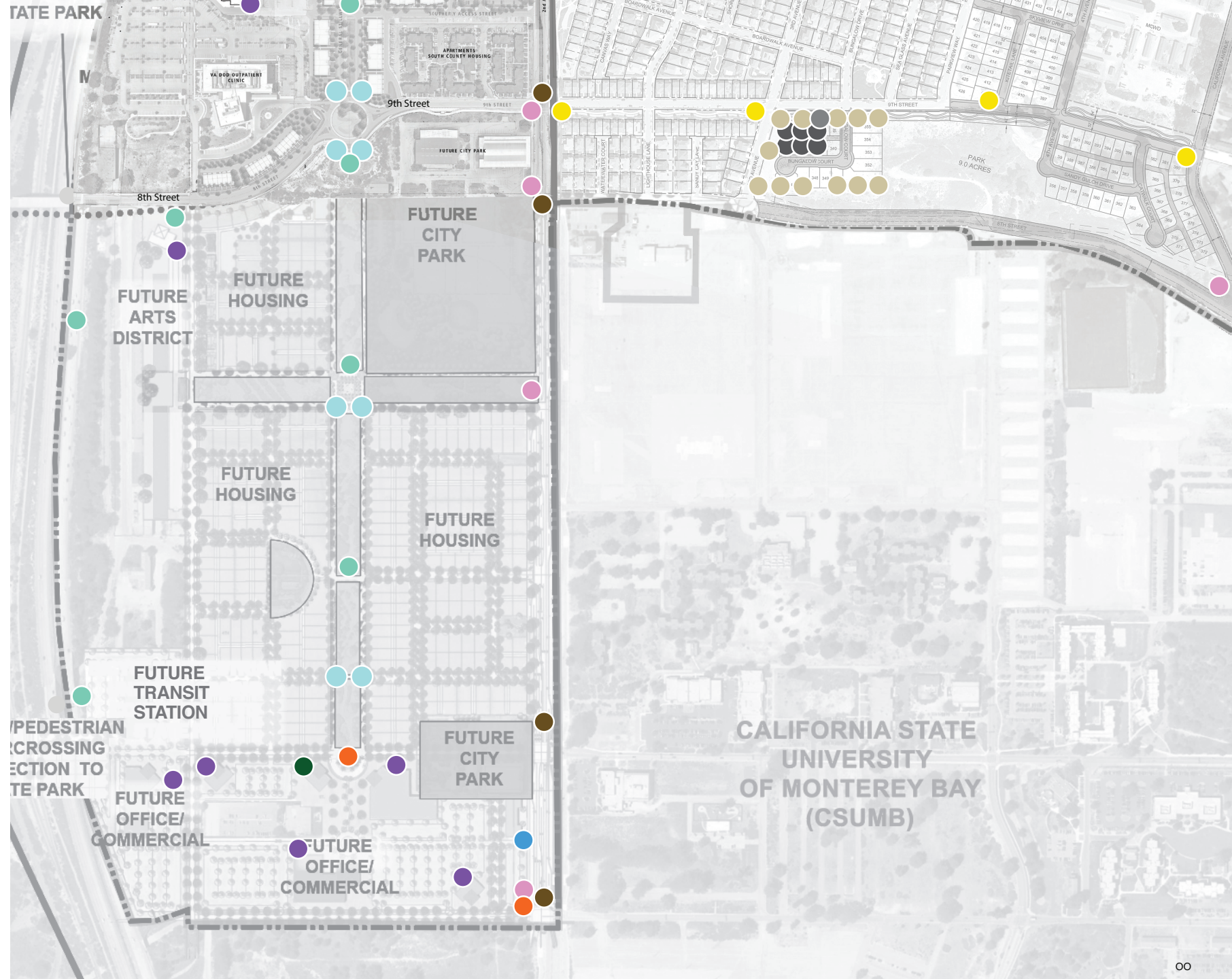


Master Plan Map

Area South of 8th Street

Sign Types Key

- A: Retail Community Project Identification
- B: Retail Tenant Building Identification
- C: Retail Tenant Directory
- D: Community Directional
- E: Wayfinding- Pedestrian
- F: Office Tenant Directory
- G: Office Building Tenant Identification
- H: Office Park Monument
- I: Dunes Community Monuments
- J: Retail Area Banners
- K: Village Promenade Identification Arch
- L: Temporary Directional Ladder Sign
- M: Temporary Fence Wraps
- N: Temporary Visitors Center Identification
- O: Temporary Model Identification
- P: Temporary Community Banners



● Sign Type A: Retail Community Project Identification

Retail Community Project Identification Signing may be located at the perimeter of the project site with specific locations to be determined within the areas highlighted on the Key Map. If located on a building, the design shall be integral to the architectural design of the building. Retail Community Project Identification Signing will be sized appropriately for optimal visibility and legibility. Lighting shall be designed to minimize offsite glare. Signs shall be turned off at midnight. This sign, facing Highway 1, will not be installed any higher than 40 feet and must be attached to building wall below the roof or eave line. Only one sign Type A shall be permitted with location to be determined.

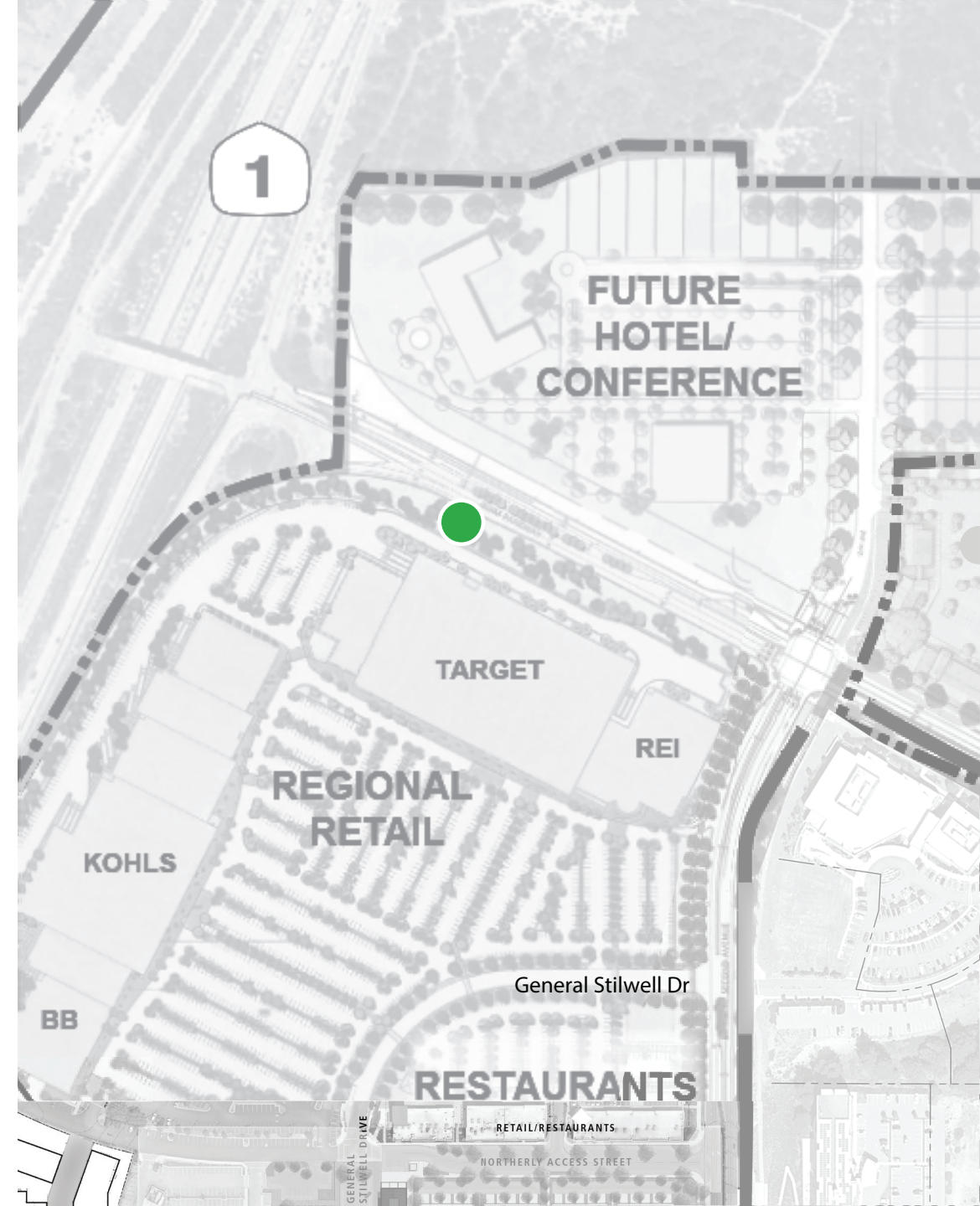
Maximum Area of copy = 240 sf

Maximum Logo Size = 60 sf

Maximum Height = 6 ft

Alternative Orientations within the Maximum Square Footage allowance may be considered.

*Note: Variances may be considered by the City of Marina for exceptional signs that fall outside the above criteria.

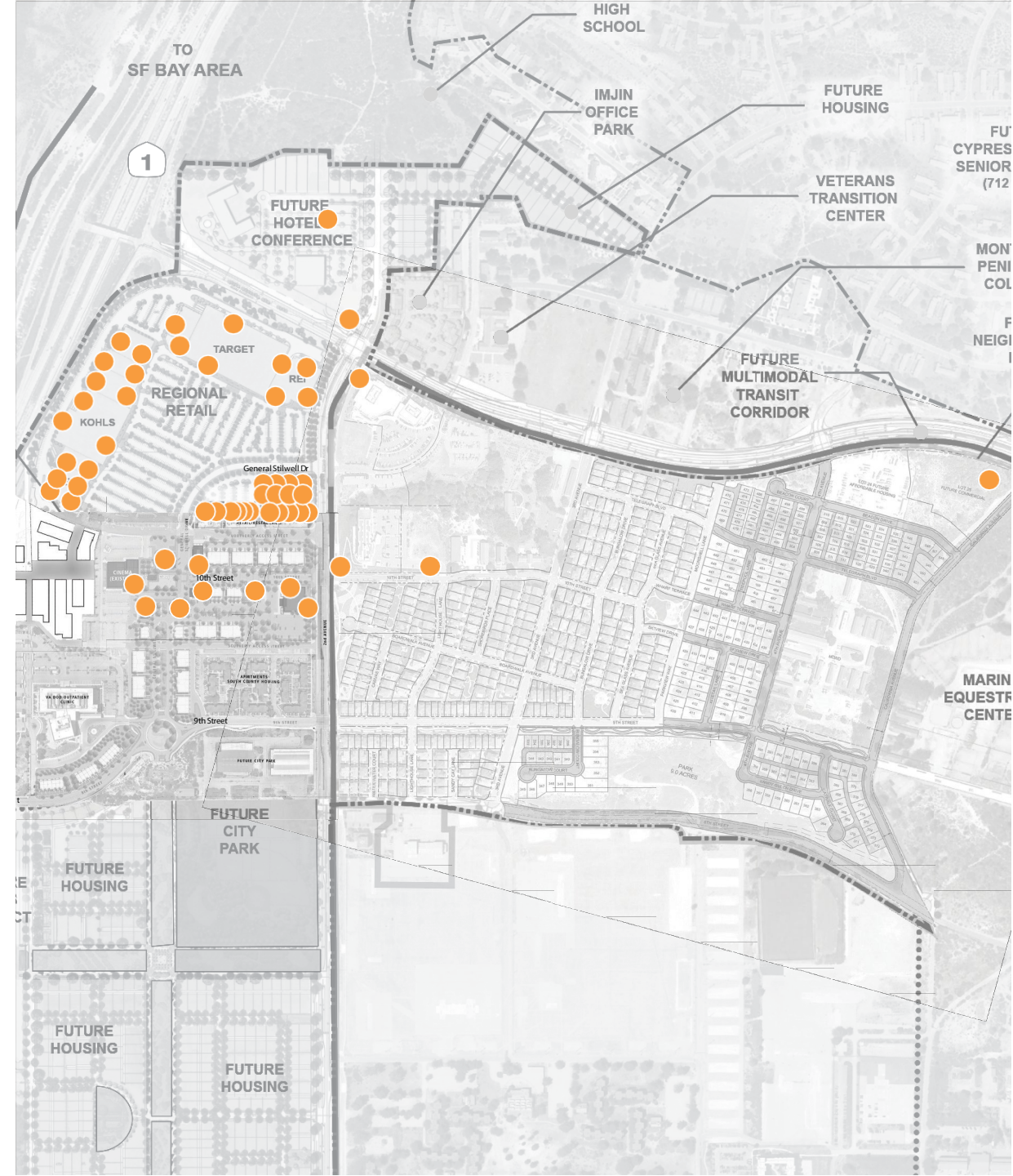


● Sign Type B: Retail and Commercial Tenant Building Identification

Tenant ID Signs will be located along primary routes of vehicular circulation. Representative locations are indicated on the Key Map.

For Sign Type B, signs that face Highway 1 will not be installed higher than 40 feet. The two extra sign spaces visible from Highway 1 will only be allocated to tenants over 15,000 sf. Sign Type B signs facing Highway 1 shall be coordinated and designed to achieve a consistent thematic design as designed by the project Environmental Graphics Consultant. This may be accomplished by a Combination of elements such as letter height, architectural background, or feature in connection with the sign shape, location, halo lighting, color and/or font.

Anchor Tenants (80,000 sf or more) shall be allowed the choice of letter sign or logo sign, but not both. Other Tenants permitted a Sign Type B may not utilize logo signs facing Highway 1. No single tenant may have more than one Sign Type B sign on a given building elevation, however developer may allocate extra sign type B sign for another tenant on the same elevation if the building is split in the future. The number of signs may be exceeded to allow for small wall plaque signs and under canopy signs on the primary business frontage. Total square feet of total signs shall not exceed the maximum logo area.



Small Format Tenants (under 10,000 square feet):

- Maximum Cap Height = 3.5 feet
- Maximum Front Logo Area¹ = 1.5 sq. ft. per foot of primary business footage, n.t.e. 50-100 square feet
- Maximum Rear and Side Logo Area = 1.5 sq. ft. per foot of secondary business footage, n.t.e. 60 square feet
- Maximum Logo Height = 5 feet

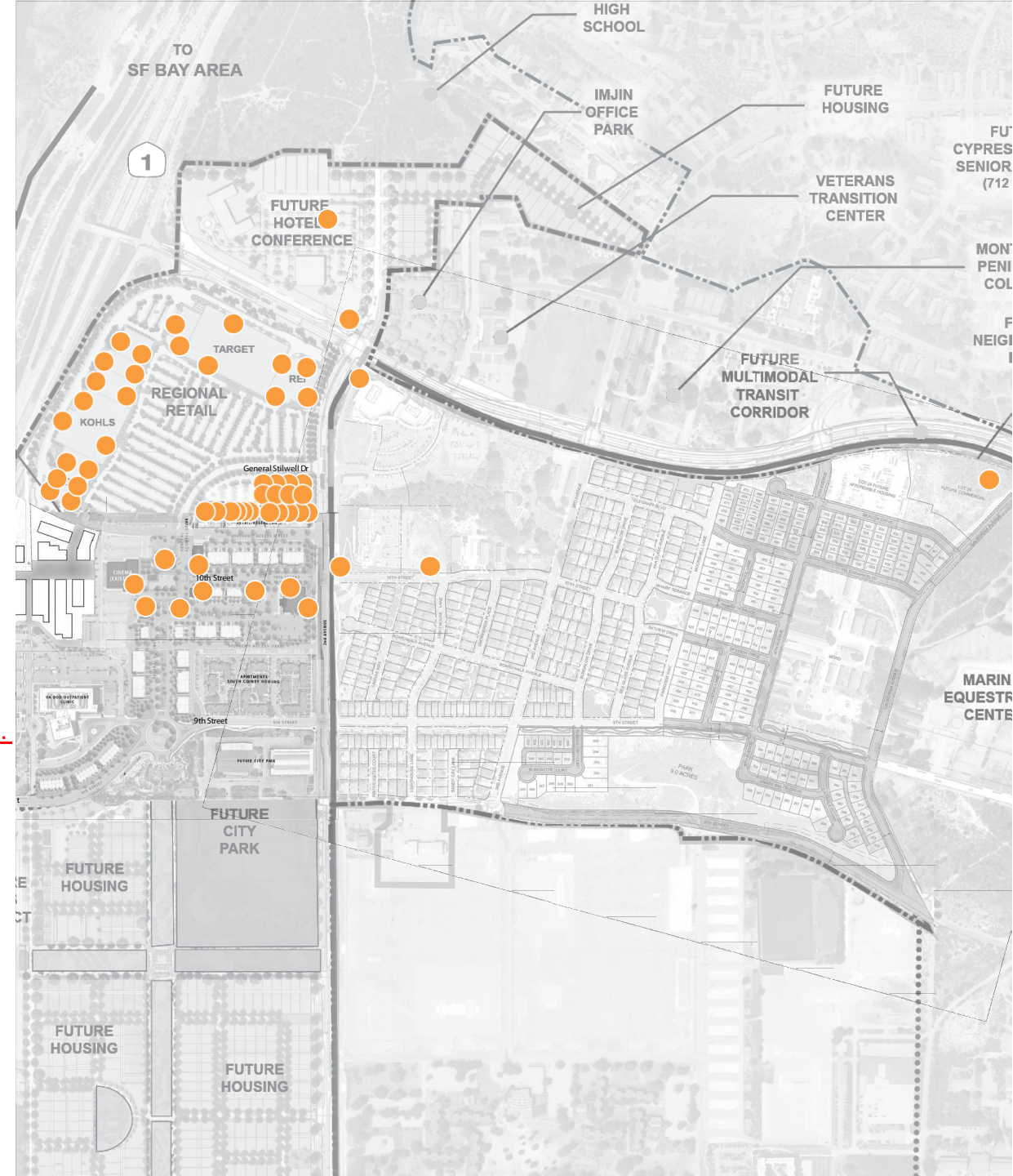
Medium Format Tenants (10,000 to 30,000 square feet):

- Maximum Cap Height = 4 ft
- Maximum Front Logo Area¹ = 1.5 sq. ft. per foot of primary business footage, n.t.e. 60-200 square feet square feet
- Maximum Rear and Side Logo Area = 1.5 sq. ft. per foot of secondary business footage, n.t.e. 100 square feet
- Maximum Logo Height = 6 feet

Large Format Tenants (30,000 to 80,000 square feet):

- Maximum Cap Height = 5 ft
- Maximum Front Logo Area¹ = 1.5 sq. ft. per foot of primary business footage, n.t.e. 300 square feet (no sign shall exceed 200 sq. ft.)
- Maximum Rear and Side Logo Area = 1.5 sq. ft. per foot of secondary business footage, n.t.e. 120 square feet
- Maximum Logo Height = 8 feet

¹ Front – The primary side shall be defined as the main entrance to the retail or commercial tenant space. It is typically facing the main parking lot.



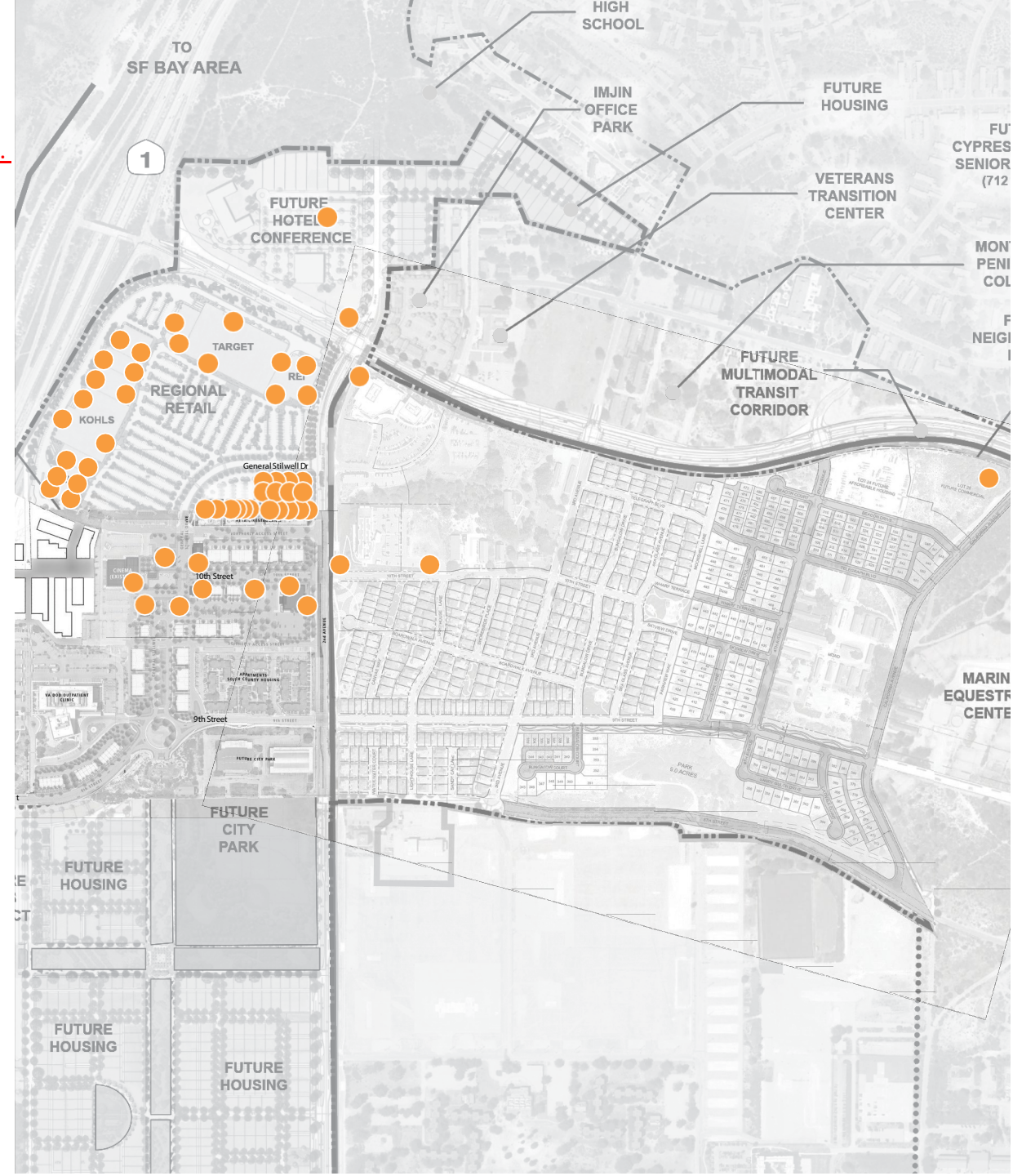
Anchor Tenants (over 80,000 square feet):

- Maximum Cap Height = 6 ft
- Maximum Front Logo Area¹ = 1.5 sq. ft. per foot of primary business footage, n.t.e. 400-400 square feet (no sign shall exceed 300 sq. ft.)
- Maximum Rear and Side Logo Area = 1.5 sq. ft. per foot of secondary business footage, n.t.e. 150 square feet
- Maximum Logo Height = 10 ft

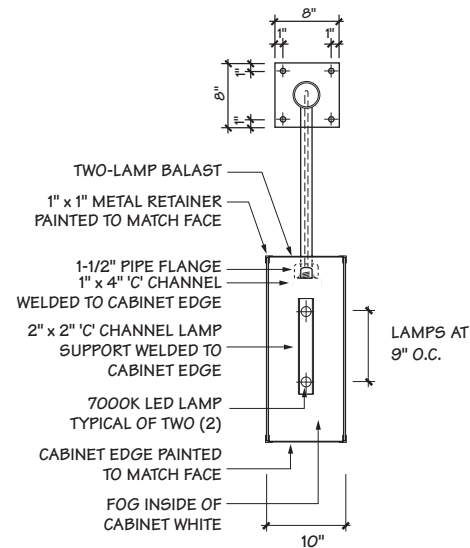
Sign Type B signs facing Highway 1 shall be turned off at midnight. An insurance certificate is required from the signage installer. The signage installer assumes liability and responsibility for the installation. Penetration of roof flashing by any signage is prohibited. Signs facing Highway 1 shall have a neutral color palette as allowed by law.



Typical sign type B as built.



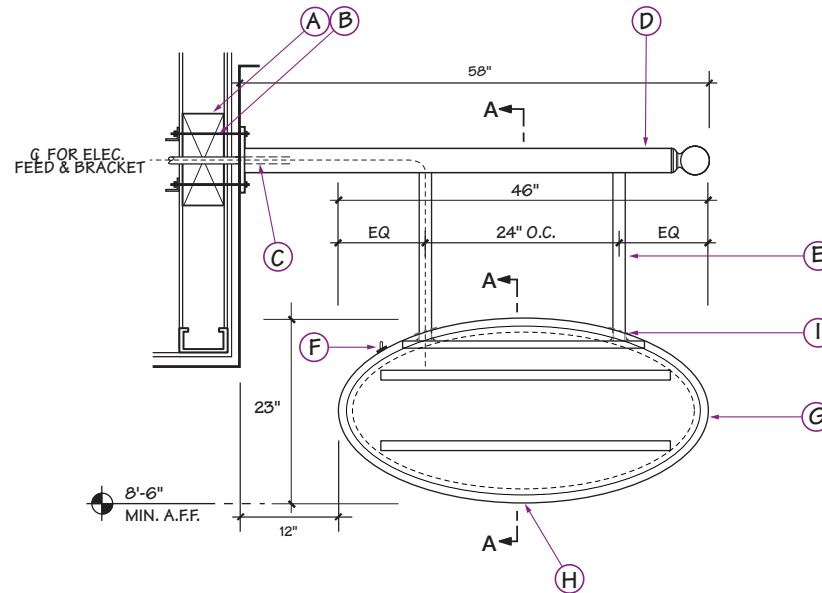
- A** L/L TO PROVIDE ADEQUATE WALL SUPPORT BACKING FOR PLATE AND BOLTED CONNECTION
- B** 1/2" THRU BOLTS, LENGTH TO BE DETERMINED BY FIELD CONDITIONS
- C** ISOLATED 120V PRIMARY ELECTRICAL SERVICE IN ONE 6'-0" WHIP STUBBED OUT AT CENTER OF BRACKET LOCATION
- D** 3" DIA. SCH.40 PIPE WELDED TO 8" x 8" x 3/8" STEEL PLATE PRE-DRILLED FOR FOUR (4) 1/2" BOLTS WITH 4" DECORATIVE FINIAL. ALL BRACKET SURFACES PAINTED M.A.P. BRUSHED ALUMINUM
- E** 1-1/2" DIA. STEEL PIPE SUPPORTS (TYP. OF TWO)



③ SECTION A-A

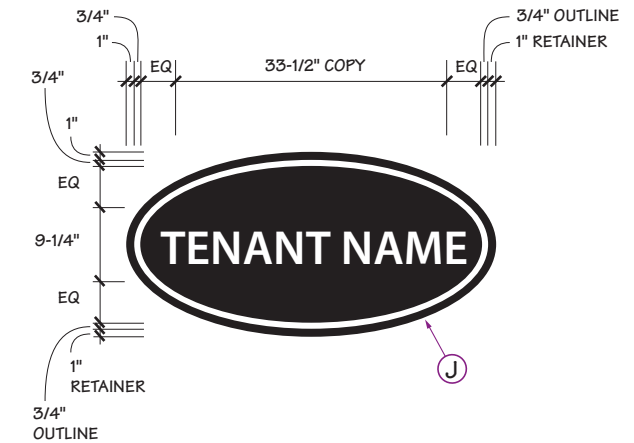
SCALE: 1/2" = 1'- 0"

- F** DISCONNECT SWITCH; INSTALL CABINET SO SWITCH AND U.L. LABEL FACE STORE
- G** CABINET: 23" x 46" x 10" DOUBLE-FACED ALUM. PRIMED W/ ZINC CHROMATE; CABINET EDGE AND 1" RETAINERS PAINTED TO MATCH FACE
- H** 1/4" DIA. DRAINHOLE AT BOTTOM OF CABINET, TYP.
- I** WEATHERPROOF SILICONE SEAL AROUND PIPE PENETRATIONS INTO CABINET, TYP.
- J** FACES: 0.177 (3/16") WHITE ACRYLIC FACE WITH TRANSLUCENT VINYL OVERLAY (COLORS BY TENANT)



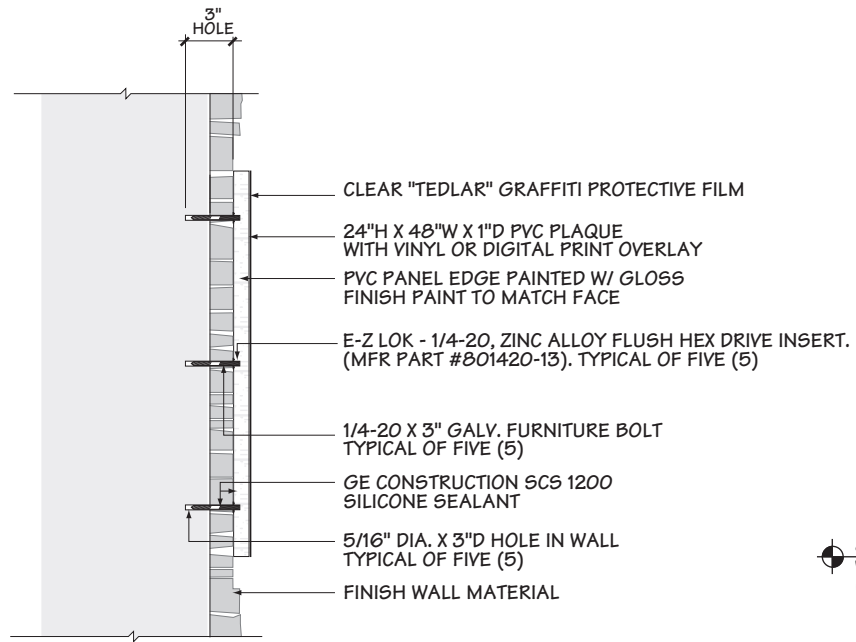
② D/F UNDER-CANOPY FRAMING ELEVATION

SCALE: 1/2" = 1'- 0"



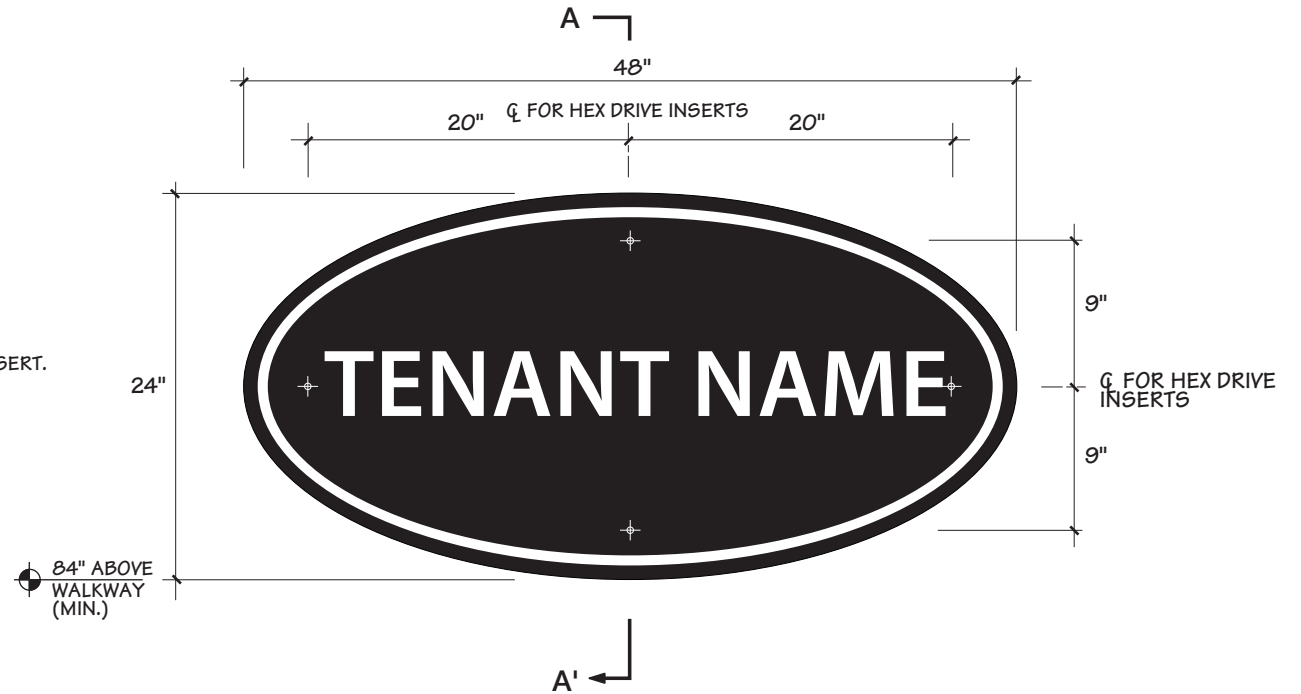
① D/F UNDER-CANOPY FACE DETAIL

SCALE: 1/2" = 1'- 0"



2 SECTION A-A' AT MOUNT

SCALE: 1" = 1'-0"



1 OVAL WALL LOGO PLAQUE ELEVATION

SCALE: 1" = 1'-0"

● Sign Type C: Retail Tenant Directory

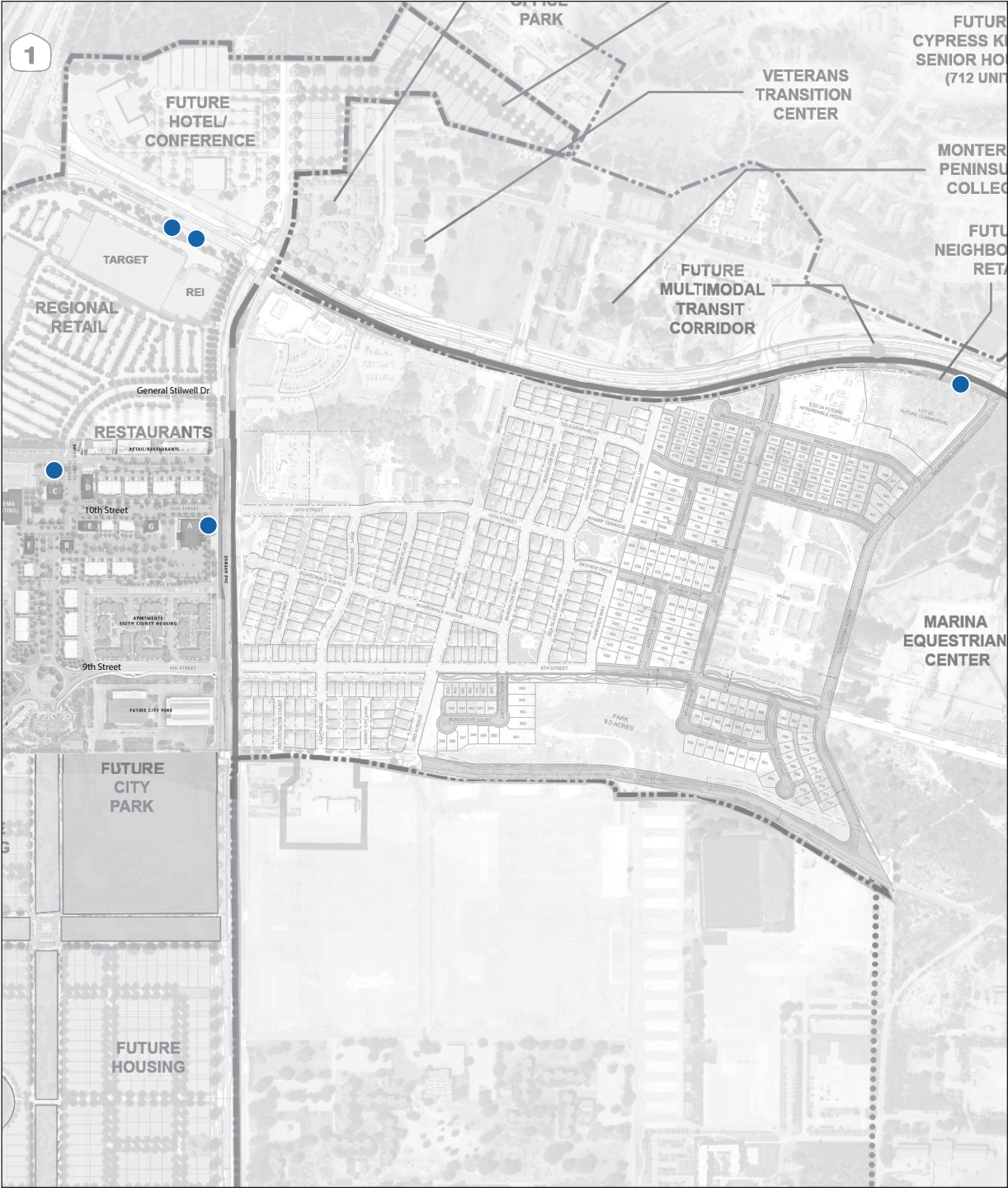
Tenant ID Signs will be located along primary routes of vehicular circulation. Sample locations are indicated on the Key Map. Shape and size of Sign Type C signs located on Imjin Road should be dissimilar in shape and size, and shall not be symmetrically located. Consideration shall be given for opportunities to locate signs on site features such as retaining walls or landscape features, if feasible.

Alternative Orientations within the Maximum Square Footage Allowance may be considered.

Maximum Size = 112 square feet per face.
One (1) to Six (6) Tenants per sign.



Typical sign type “C” as built

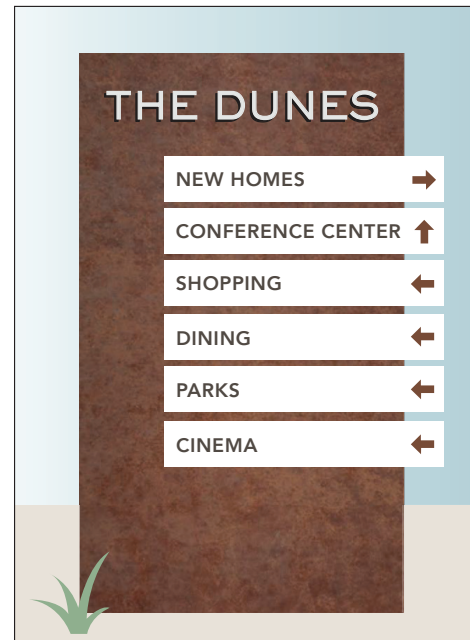


● Sign Type D: Community Directional

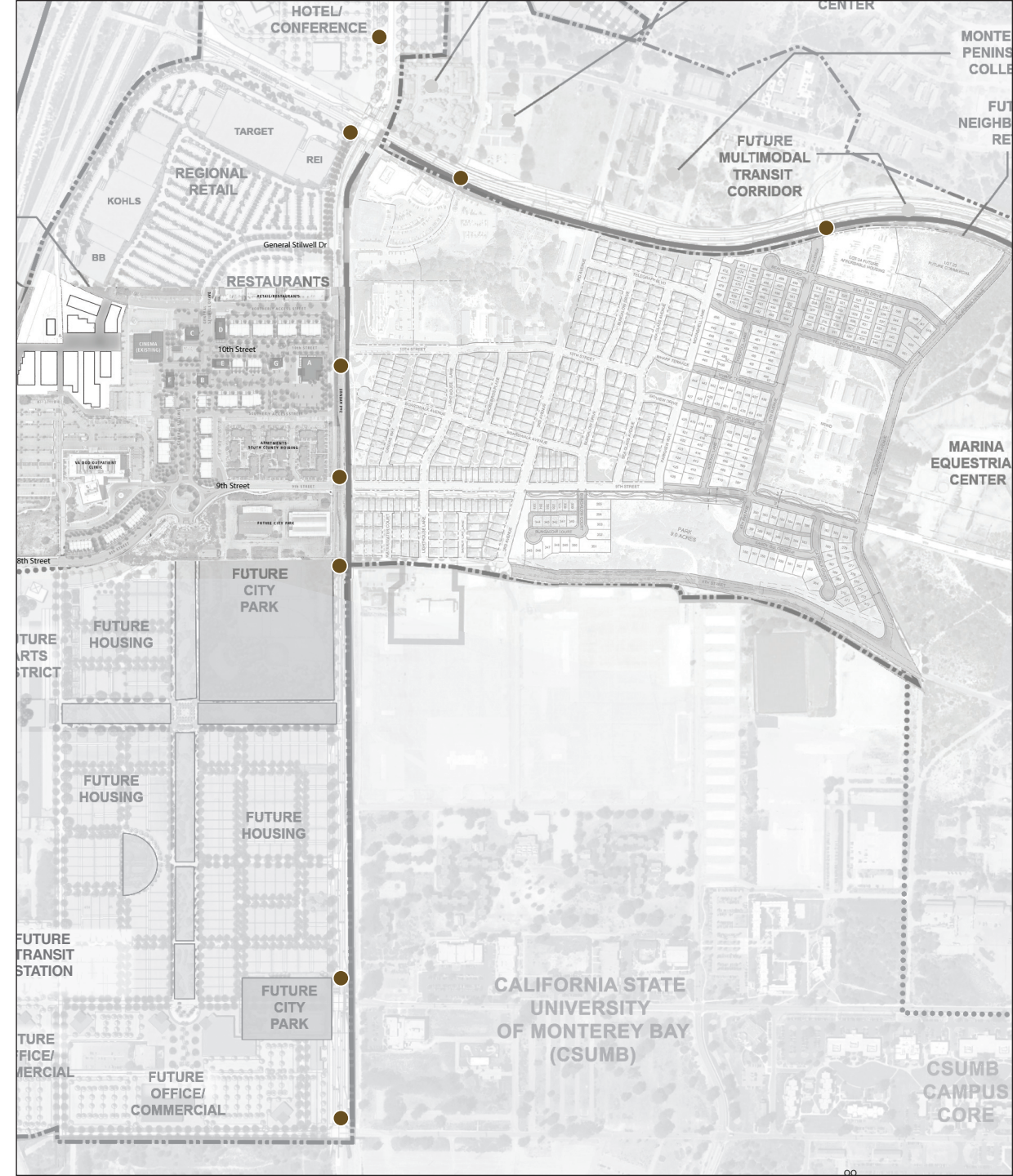
These signs will be located along primary routes of vehicular and pedestrian circulation. Sample locations are indicated on the Key Map. In some locations where appropriate, this particular sign type may be placed within the public right-of-way.

Maximum Size = 24 square feet per face. 2-sided.

Up to 5 destinations per sign in addition to the upper panel.



Typical sign type "D"



● Sign Type E: Wayfinding - Pedestrian Scale

Maximum size approximately 12 square feet per face, subject to review.

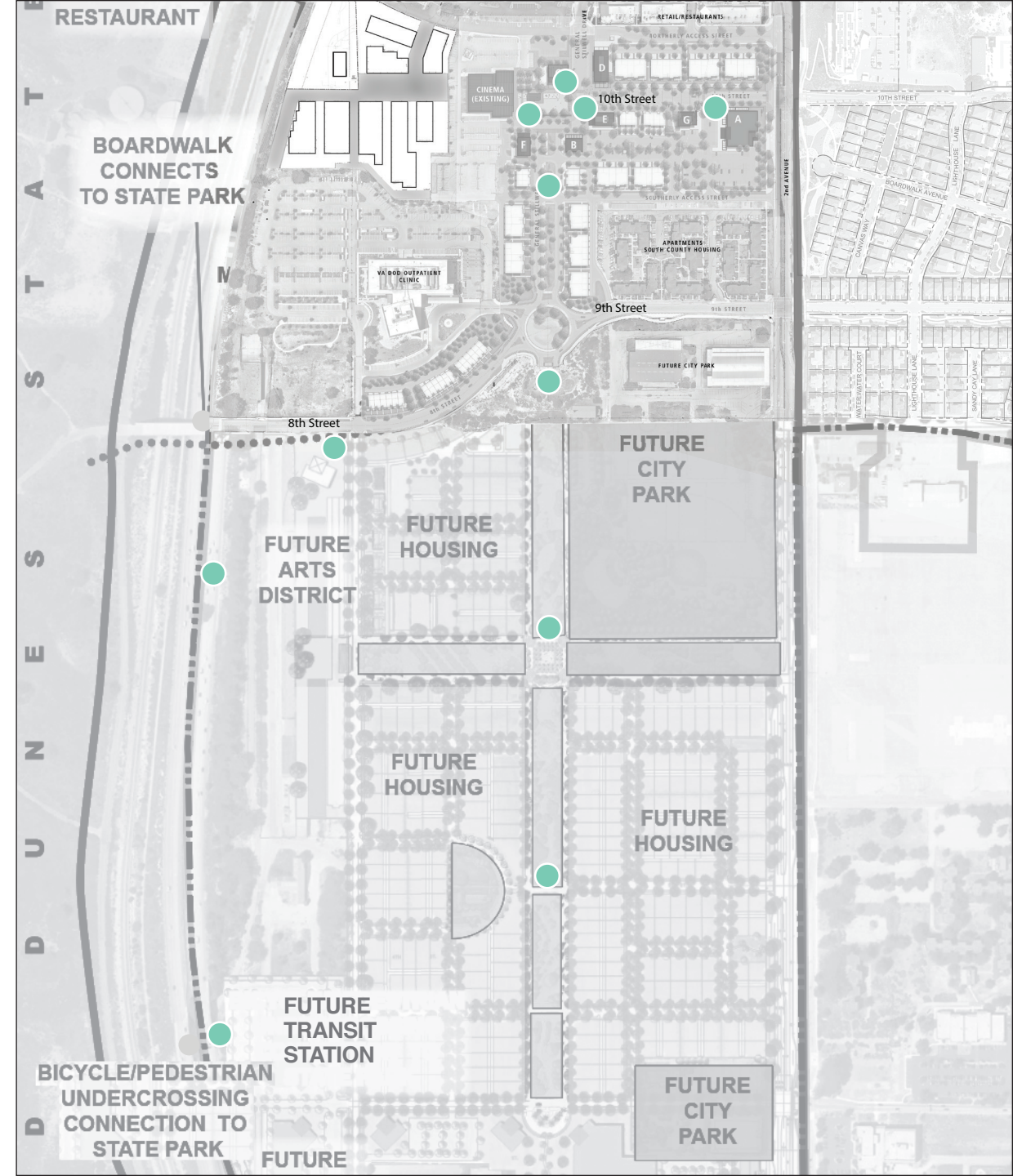
Minimum 8' high.

No more than 6 in the Promenade area.

In some locations where appropriate, this particular sign type may be placed within the public right-of-way.



Typical sign type “E”

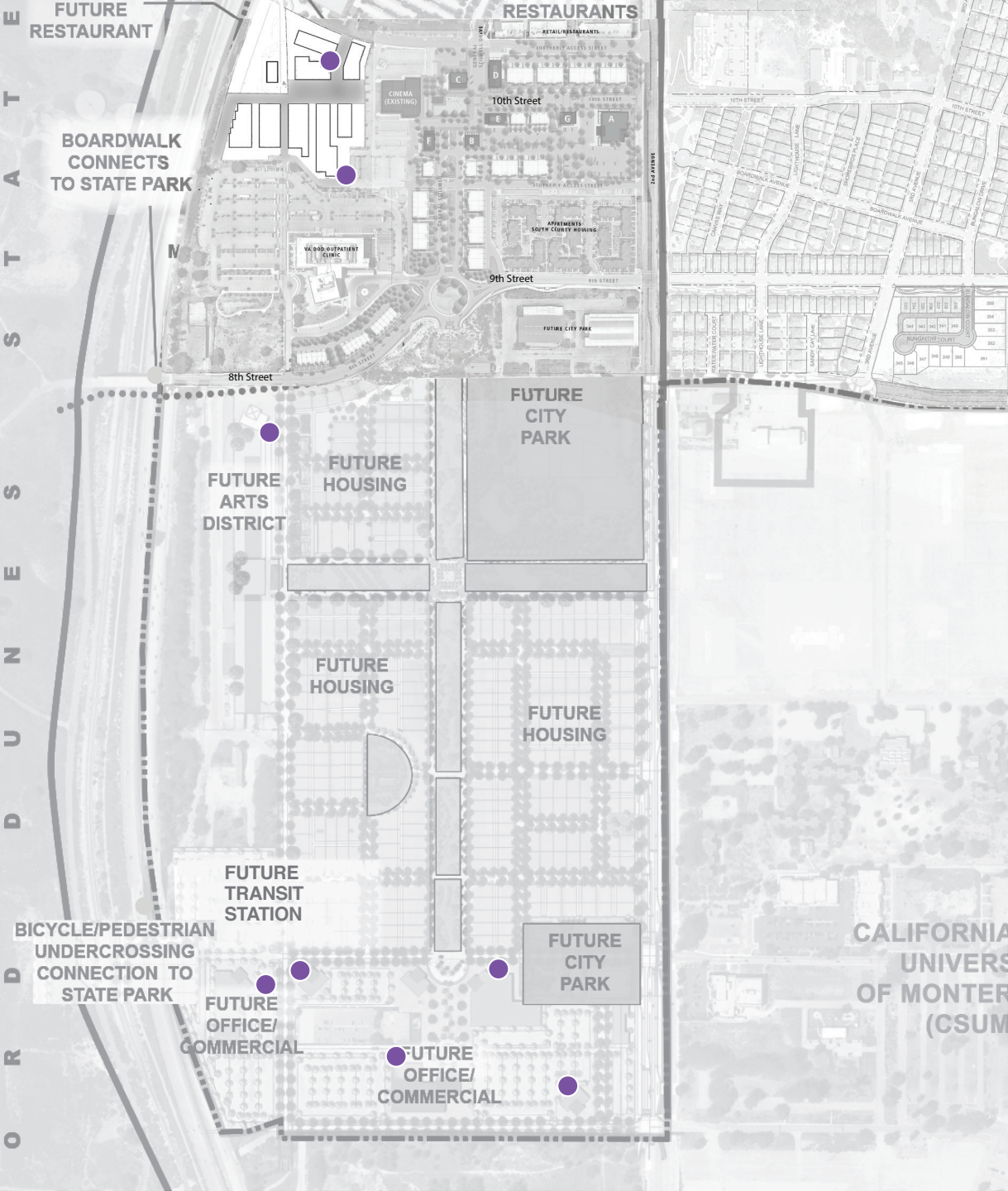


● Sign Type F:
Office Tenant Directory

Sample Indicated on Key Map, however alternate locations and number of signs will be determined when site plan is finalized for this area of development.
Maximum Size = 30 square feet per face.
One (1) to Six (6) Tenants per sign.

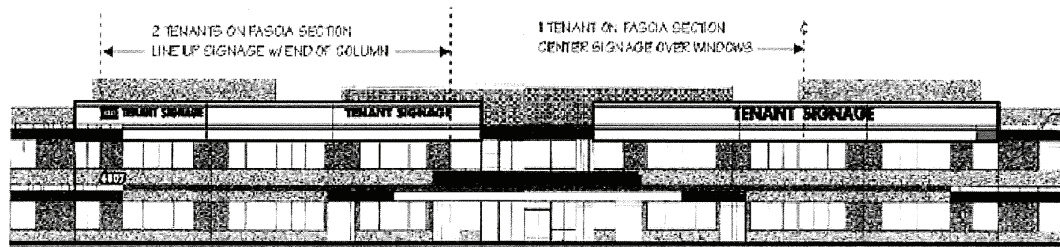
LOREM IPSUM	
DOLOR SIT AMET	101
CONSECTETUER	102
SED DIAM	103
ENIM AD MINIM	104
EUISMOD	105
QUIS NOSTRUD	106

Typical sign type F



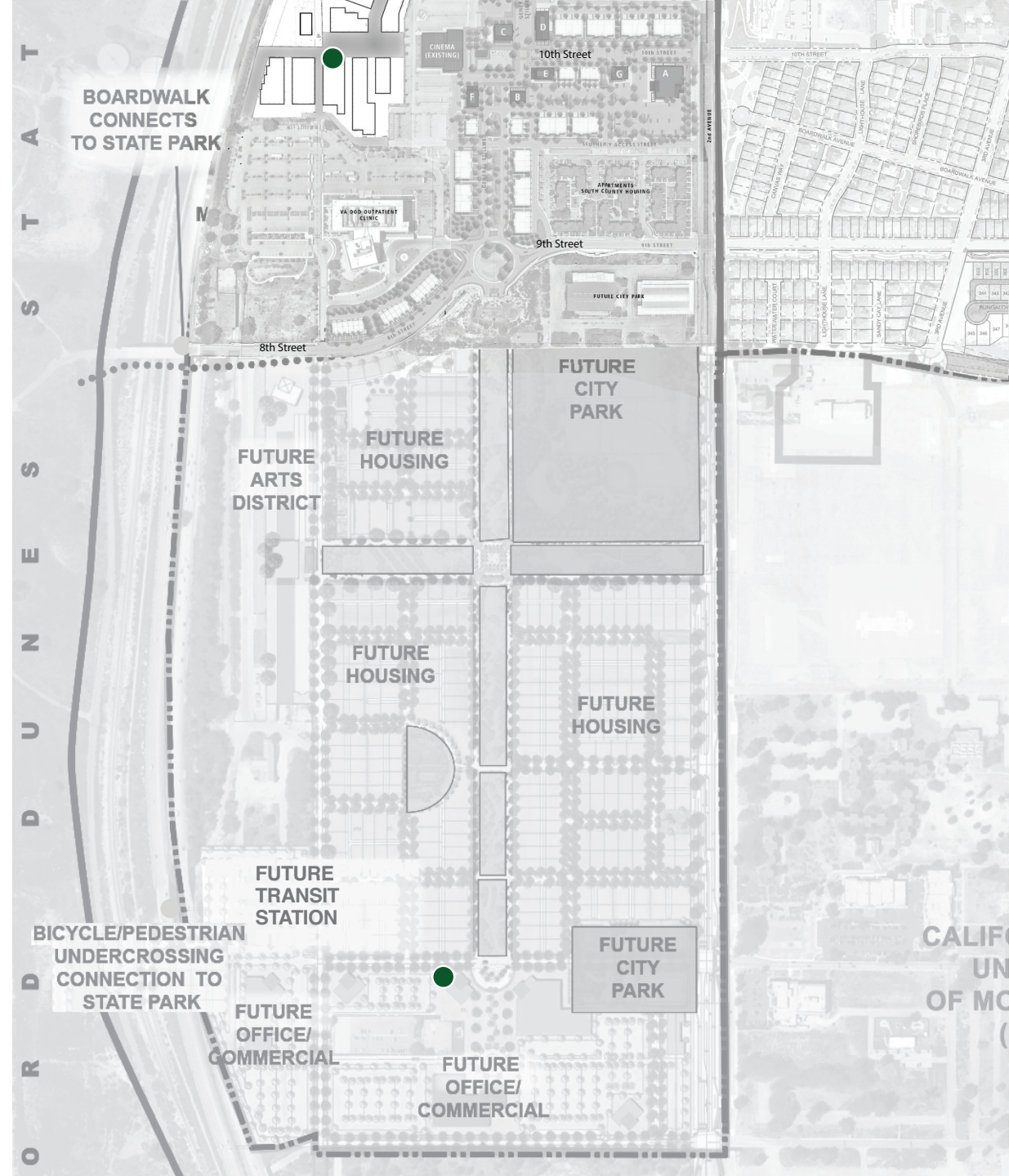
● Sign Type G: Office Tenant Building Identification

Samples indicated on Key Map and on generic office elevation shown here, however alternate locations and number of signs will be determined for this area of development when building design and site plan are finalized.



For Sign Type G, signs that face Highway 1 will not be installed higher than 40 feet and must be attached to building wall below the roof or eave line. Signs shall be halo illuminated.

Sign Type G signs visible from Highway 1 shall be coordinated and designed to achieve a consistent thematic design as designed by the project Environmental Graphics Consultant. This may be accomplished by a combination of elements such as letter height, architectural background or feature in connection with the sign shape, location, halo lighting, color and/or font.

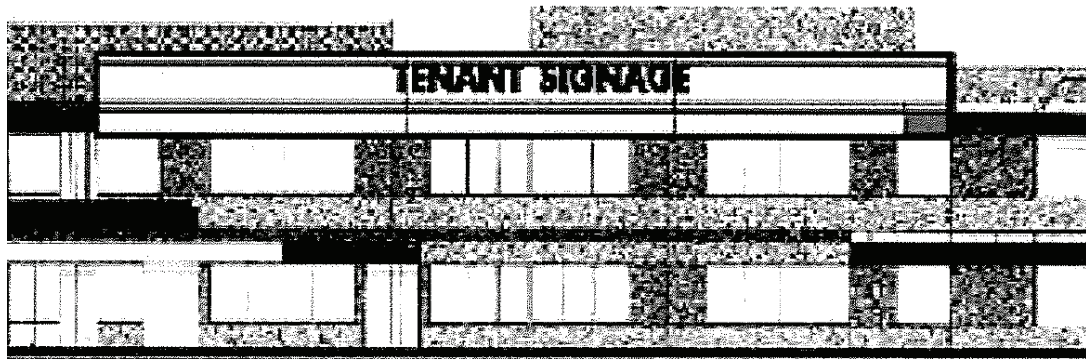


● Sign Type G: Office Tenant Building Identification (continued)

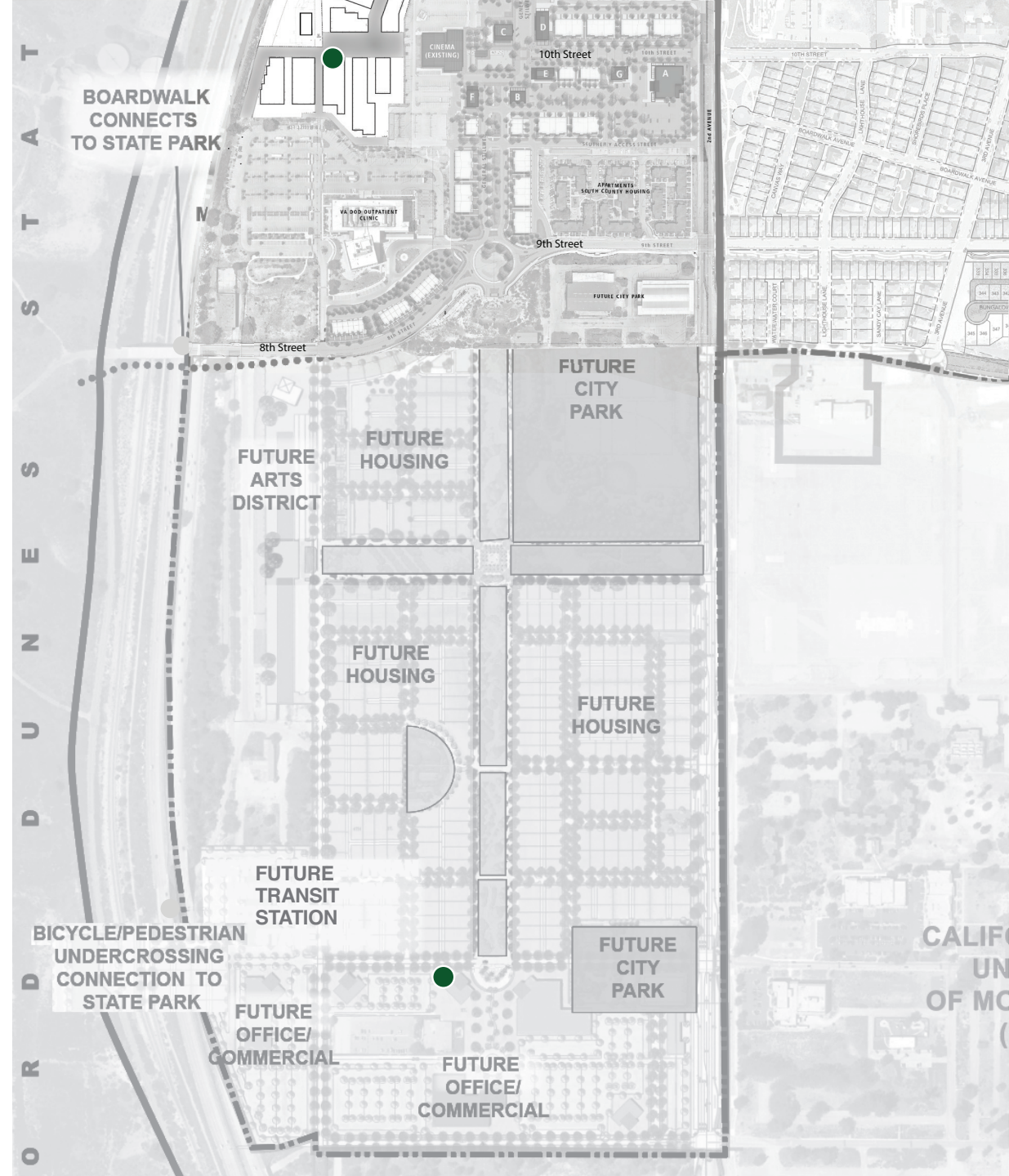
Number and location of wall signs permitted will be delegated by Landlord, however cumulative sign area shall not exceed 300 sf per building. Signs must be located on fascia or parapet within top 1/3 of building elevation (exact locations dependent on final building architecture.)

Logo sign height not to exceed 52"

Letter sign height not to exceed 48"



Typical sign type "G"

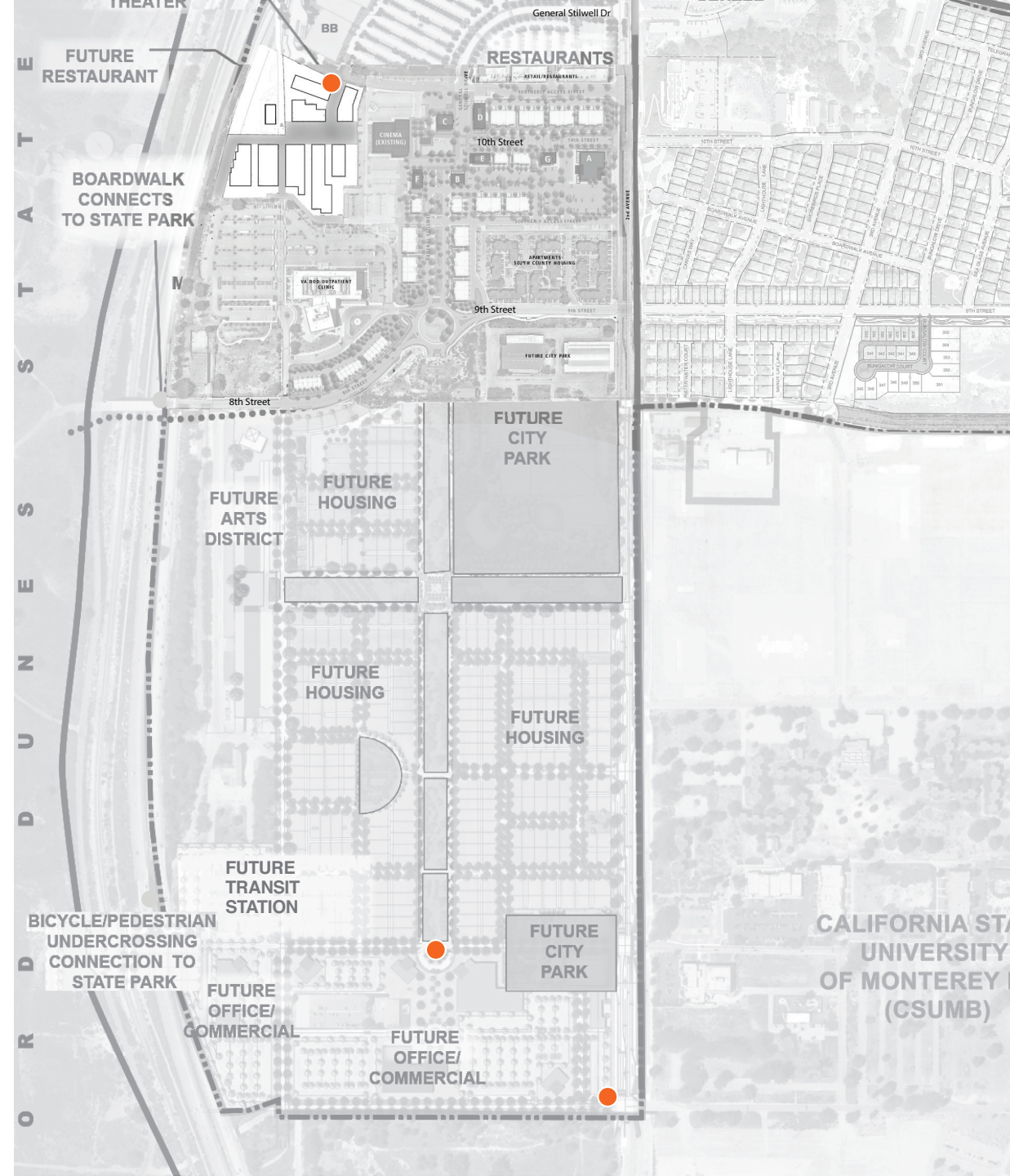


● Sign Type H: Office Park Monument

Sign type H will be limited to the name of the office park.
Maximum Size = 24 square feet per face.



Typical sign type “H”



● Sign Type I: Community Monuments

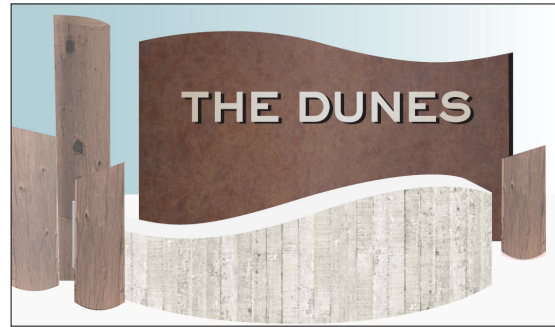
One sign type I currently exists at the corner of 10th street and 2nd avenue. Others of a similar design will be added at locations shown on map.

Up wash lighting to be installed at ground level, concealed behind the low concrete front wall and aimed at the Dunes logotype.

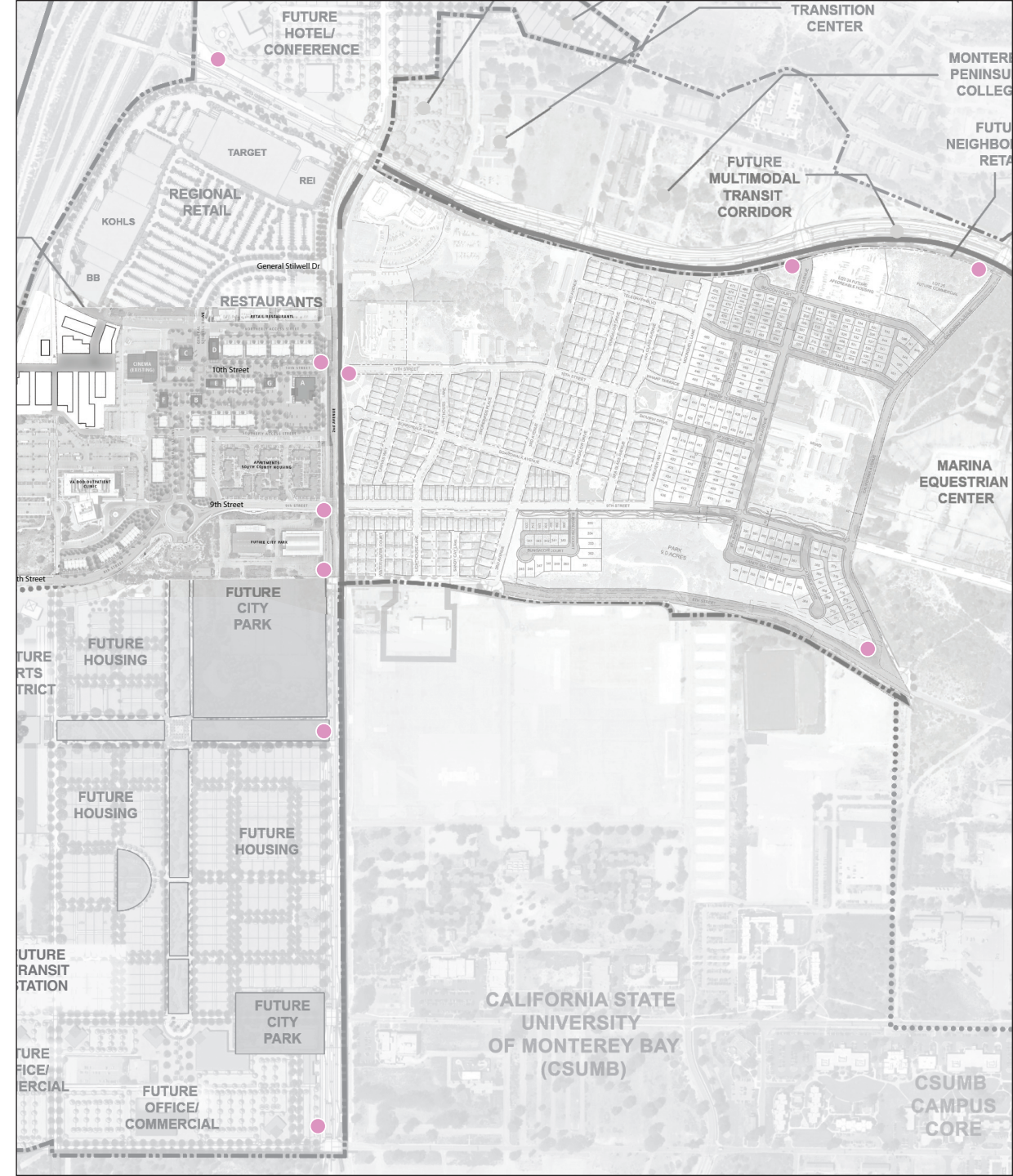
Maximum size approximately = 200 square feet per face, subject to review.



Typical Existing Sign Type “I” as built



Typical Sign Type “I” for future construction

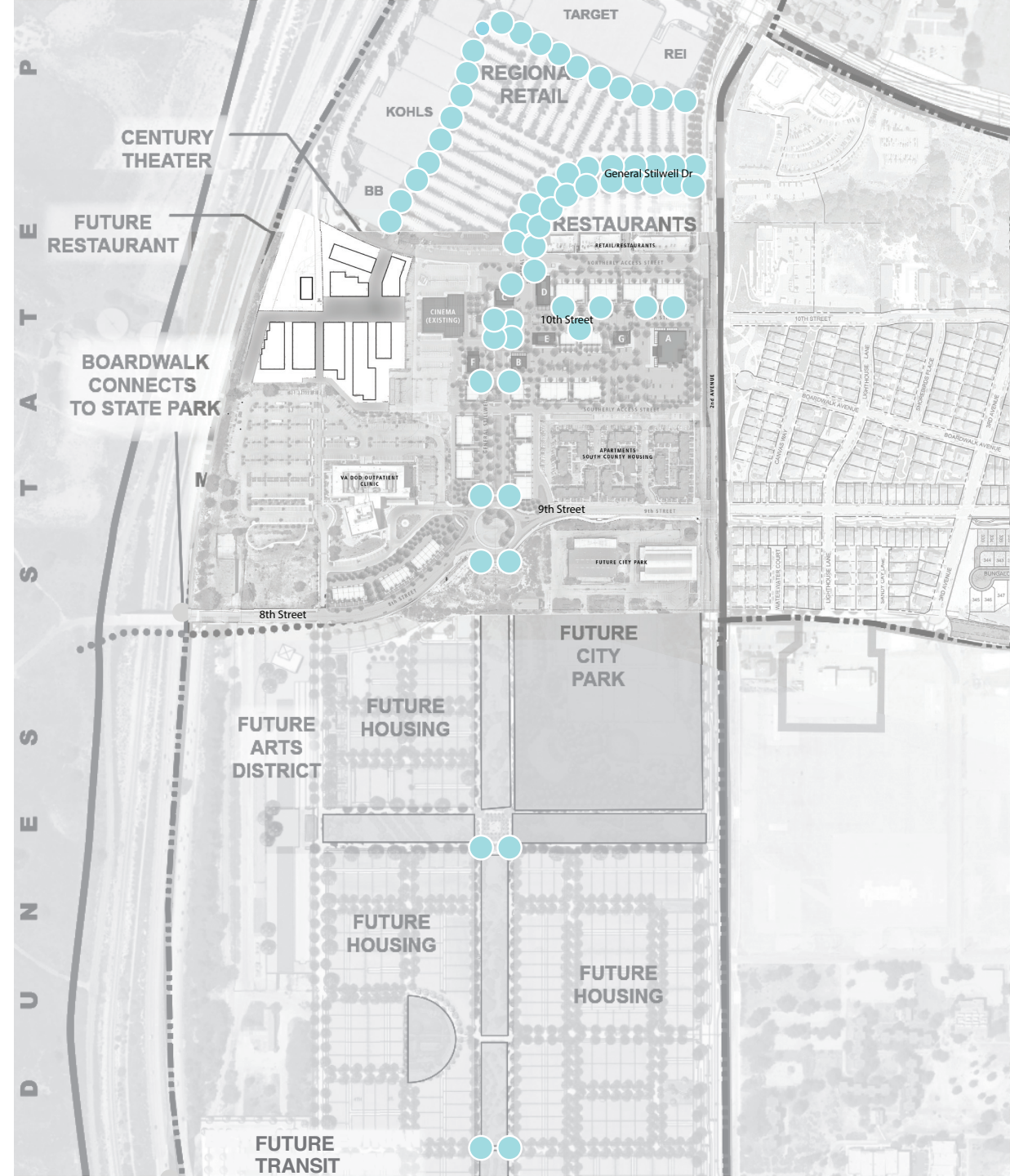


● Sign Type J: Community Banners

These are pole-mounted signs.
Maximum size = 18 square feet per face.



Typical existing sign type “J”



● Sign Type K: Promenade Identification Arch

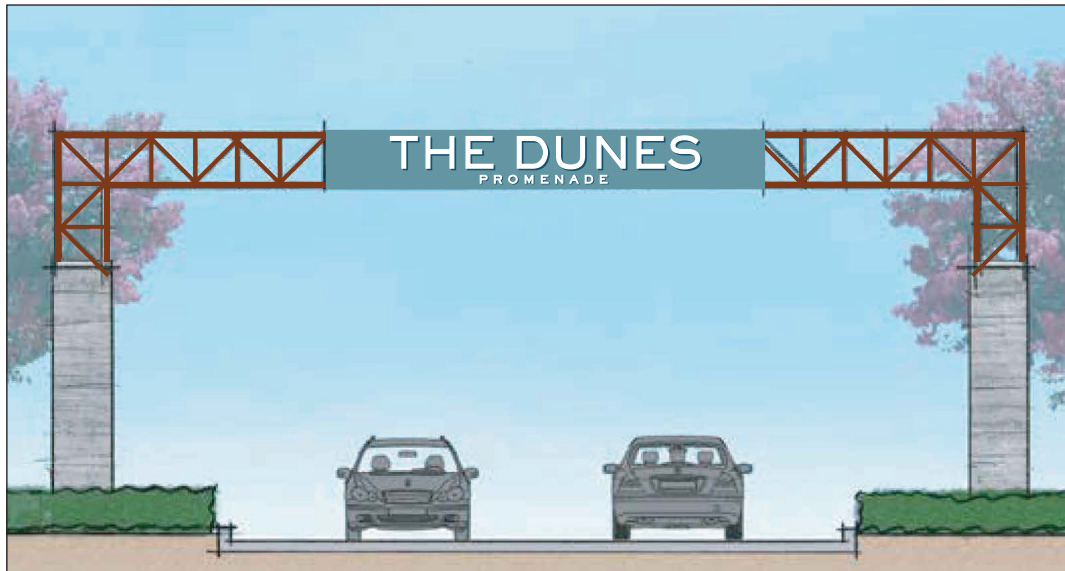
Only one such arch will exist, only within the Promenade area.

Maximum Area = 200 square feet per face, subject to design review & approval

Maximum Letter Height = 4 ft

Minimum Clearance Under Arch = 15 feet

Alternative Orientations within the Maximum Square Footage allowance may be considered.



Sign Type K rendering



Temporary Signs

DEFINITIONS AND LIMITATIONS

Future facility signs are temporary signs which display information regarding future projects. The Developer may display one temporary free-standing sign on each major road bounding the site (two signs maximum), which presents information pertinent to a site and its stage of development.

A temporary free-standing sign may be erected on a site any time after sub-division and completion of tract improvements. Information may be added or the sign can be replaced by another during the design, construction and leasing periods. Signs may include such information as the development's name, special features, architect and other design consultants, developer, month and year of completion, beginning of construction, advertisement to recruit employees, to identify the leasing agent, or similar information. However, each revision or sign replacement must conform to these standards. A sign that is to be replaced by another shall be removed before the new sign is installed.

Upon sale or lease of all residential units within the Dunes, the temporary signs related thereto must be removed.

DESIGN GUIDELINES

- Temporary signs may be post and panel signs, free-standing monument signs, or fence wraps.
- No temporary promotional signs shall intrude upon public street rights-of-way.
- Temporary signs shall be designed to last the length of its intended use without significant fading, warping, peeling, blistering, cracking, rotting, or delamination.
- No temporary sign shall pose a hazard to the safe movement of traffic and shall not block the visibility of permanent signs on adjacent lots.

LEASING SIGNS

Signs intended to advertise retail or commercial space available within the Dunes shall be considered temporary signs. Maximum size = 14 square feet per face. When all retail or commercial spaces within each block have been leased, these signs must be removed.

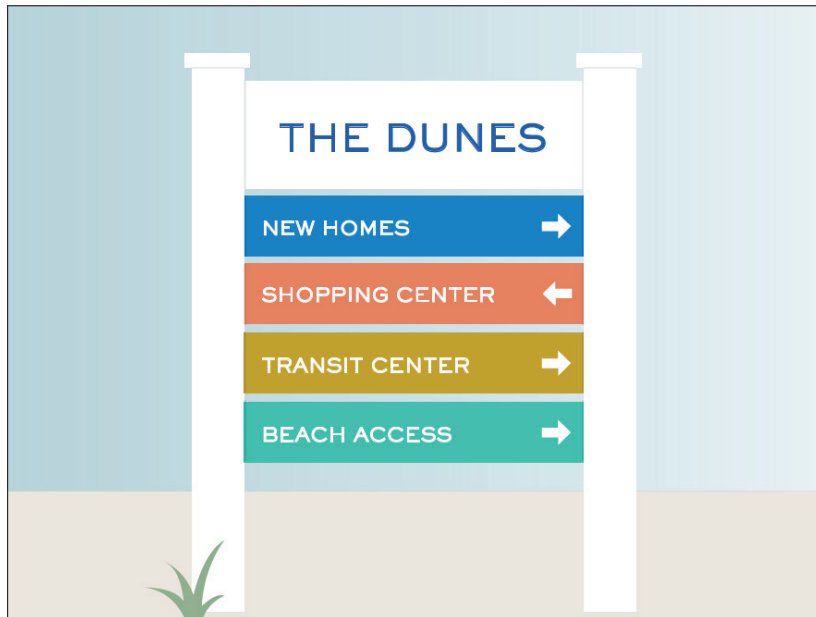
● Sign Type L: Temporary Directional Ladder Signs

Maximum size = 15 square feet per face.

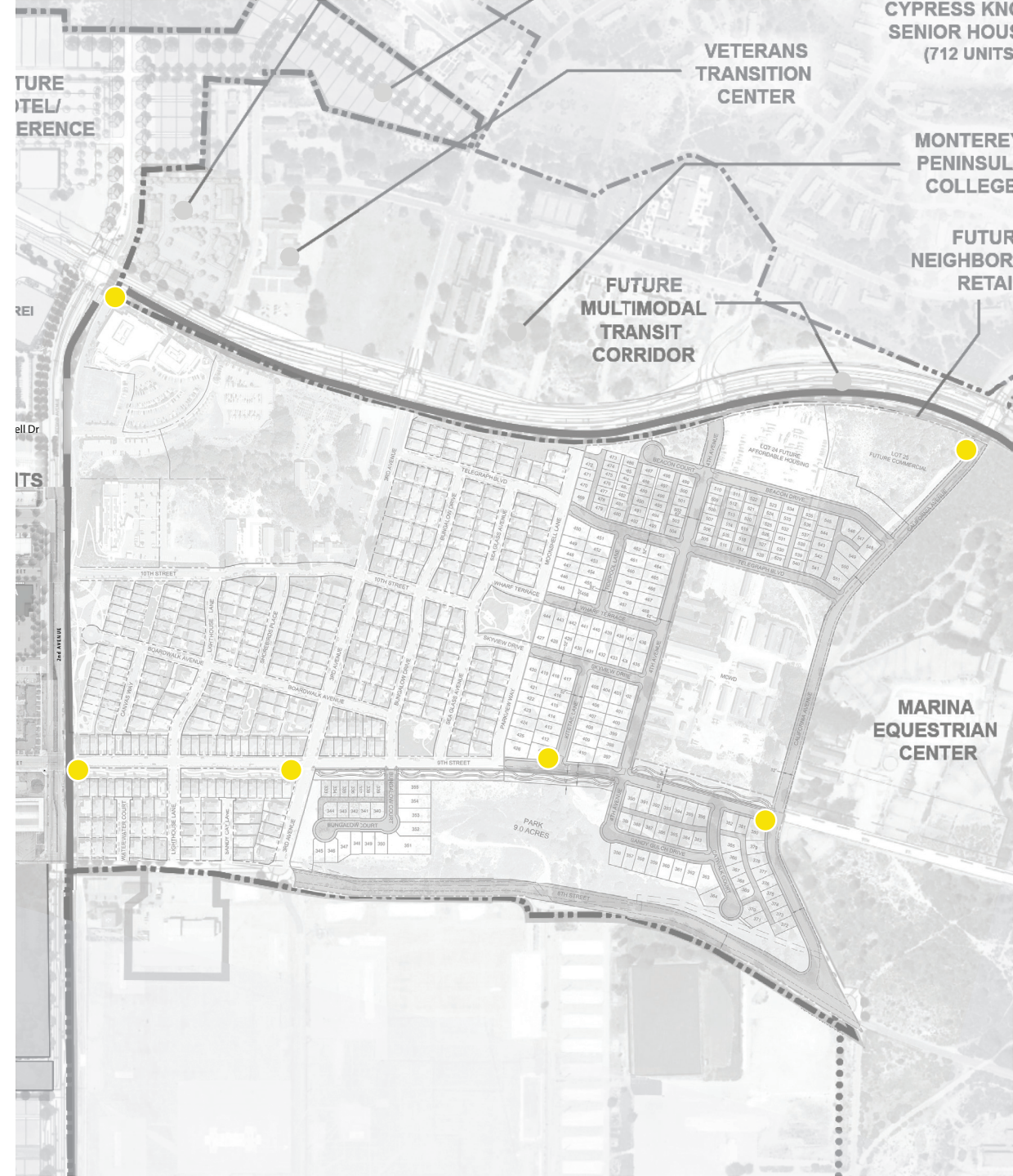
Maximum 4 destination panels per sign.

Total number of these signs not to exceed 8.

Locations will change as build-out continues in Phase 2 West and Phase 3, requiring only a staff approval by the city.



Typical sign Type "L"



● Sign Type M: Temporary Fence Wraps

Wraps may be used as an alternative to construction fencing “green screens.”

Maximum number of fence wraps up at one time not to exceed 2.

Fence wraps must adhere to the following guidelines:

- Must be safely attached to a construction fence.
- Must be of benefit and of some informational value to the community
- Must be visually pleasing, incorporating images and colors that are compatible with the Dunes architecture, and with the coastal location.
- Maximum size: 100' wide x 6' high
- Only one panel per 100 linear feet can contain marketing information.
- Must be maintained in good condition and contain current information. If not, the City of Marina will notify developer of such issues, and developer will have 10 days to remedy this situation.



24 Typical sign Type “M” as it currently exists



● Sign Type N: Temporary Visitors Center Identifiers

Limit one Type N sign per visitors center.

Maximum size = 24 square feet per face. 2-sided.

Must be in an appropriately close proximity to visitors center.

The number and location of these signs will change as build-out continues in Phase 2 West and Phase 3, requiring only a staff approval by the City.

Signs to be removed upon closing of last model unit.



Typical sign type “N”



● Sign Type O: Temporary Model Identification

Models sign maximum size = 8 square feet per face. 2-sided.

Plan number signs maximum size = 6 square feet per face

Must be in an appropriately close proximity to models

The number and location of these signs will change as build-out continues in Phase 2 West and Phase 3, requiring only a staff approval by the City.

Signs to be removed upon closing of last model unit.



Typical sign type “O”

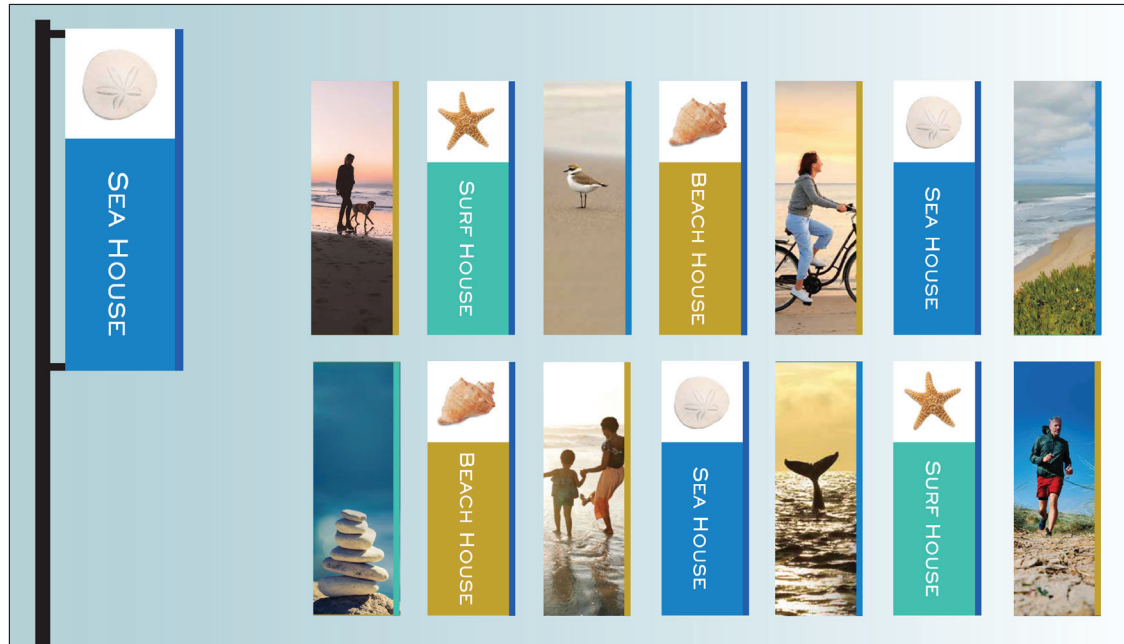


● Sign Type P: Temporary Community Banners

Maximum size = 24 square feet per face.

The number and location of these signs will change as build-out continues in Phase 2 West and Phase 3, requiring only a staff approval by the City.

Signs to be removed upon closing of last model unit.



Typical sign type “P”



Sign Requirements for Mixed-use and Residential Buildings

LIVE/WORK TOWNHOMES

The live/work town homes create a unique environment where small shops, office space or studios blend into the residential neighborhood. This requires the additional signage restrictions listed below:

- No standard franchise signage is allowed.
- Internally lit acrylic or plastic signs are not permitted.
- Signage shall be unique and original for each establishment and executed with a high degree of craftsmanship.
- Cannot exceed sizes allowable for B type signs for “small” format tenants

HOME OCCUPATIONS

Current City code does not allow signage on houses.

General Sign Design Guidelines

DESIGN QUALITY

All signage will achieve the highest level of design quality and be consistent with the quality required in all other sections of the University Villages Specific Plan. All signage will be consistent with the architectural and landscape character of the specific parcel development, the design intent of the Dunes, and the community monumentation as a whole. This consistency shall be maintained through use of: complementary materials, architectural design, texture, color and type of illumination. The scale and proportion of graphics shall be in consonance with the design of buildings, individual store landscape and site design. If a conflict exists between the standards set by MSP and UVSP, the UVSP standard is binding. Disputes may be handled administratively, or at the Planning Commission upon appeal.

CONFORMANCE WITH PUBLIC AGENCY REQUIREMENTS

Signing setbacks will be required at all intersections and curb cuts in conformance with the finalized Highway 1 Design Guidelines and the University Villages Specific Plan. Driveways will be treated as private roads for sign distance purposes.

TYPESTYLES

Type shall be sized in accordance with established standards for visibility and legibility. Sizing shall take into consideration viewing distance, site lines and vehicle speed for vehicular oriented signs.

LIGHTING

Design of the signage lighting shall contribute to the design of the sign, and shall not detract from the overall design character of the Dunes. Lighting shall provide for enhanced legibility and effectiveness.

General Sign Design Guidelines (continued)

PROHIBITED SIGN TYPES

The following sign types and finishes shall be prohibited at The Dunes:

- Illuminated sign boxes.
- Illuminated back-lit canopies.
- Signs with exposed raceways, conduit, junction boxes, transformers lamps, tubing, or neon crossovers of any type.
- Rotating, Animated and Flashing signs.
- Pole signs and other signs with exposed structural supports not intended as a design element except for code-required signs.
- Pennants, banners, or flags identifying individual entities.
- Signs attached, painted on, or otherwise affixed to trees, other living vegetation, landscaping or natural materials.
- Signs attached, painted or otherwise affixed to awnings, tents or umbrellas, however, such signs may be permitted in conjunction with special design review by the Landlord.
- Balloons and inflatable signs.
- Signs which emit sound, odor or visible matter or which bear or contain statements, words or pictures of an obscene, pornographic or immoral character.
- Fluorescent-colored or reflective sign materials.
- Simulated materials, i.e. wood grained plastic laminate, wall covering, paper, cardboard or foam.
- Signs attached directly to raceways unless reasonable access is possible through wall or structure behind sign.
- Conventional plastic-faced box or cabinet signs.
- Formed plastic or injection molded plastic signs.
- Luminous vacuum-formed letters.
- Cloth, paper, cardboard or foam signs or decals.
- Advertising displayed on vehicles to attract attention to a specific business location or sale.
- Pylon signs.
- Hand-lettered or hand-painted signs

Sign Maintenance

All signs within The Dunes shall be maintained in an as-new and fully-functional condition. Signs shall meet all relevant standards of the Specific Plan at all times. Any deficiencies shall be immediately corrected by the person(s) or business(es) responsible for the maintenance of said sign or signs. If a tenant goes out of business, the tenant's lettering and/or identification must be removed, but the underlying sign structure can remain.

Sign Submittal Requirements

The Specific Plan requires the approval of a sign program before any individual permits can be issued.

CITY OF MARINA APPROVAL

A comprehensive site signing program is in place, and permanent and/or temporary signs need to conform with this program. Signs for each development application will be submitted to the City staff for review. Sign application submittals in substantial conformance with this program do not need Design Review Board or Planning Commission approval and can be approved administratively. Any signs not in substantial conformance must be submitted to the City for review and approval.

Four sets of plans from the Developer are to be submitted to the City of Marina. All mounting details for signage must be submitted. All electrically illuminated signage shall require an electrical permit. Provide material and color samples if requested by the City of Marina. All materials and colors are subject to approval in the field by the City of Marina. The plans must include the signage location.

SUBSTITUTIONS/ VARIANCES

Requests to establish signs that are not in substantial conformance and vary from the provisions of this sign criteria shall be submitted for Design Review Board and Planning Commission consideration. Signs that depart from the

specific provisions and constraints of this Sign Plan will be considered if they:

- Encourage exceptional sign design and creativity.
- Accommodate imaginative, unique, and/or otherwise tasteful signage that is deemed to be within the spirit and intent of the sign criteria.
- Accommodate specific use or tenant requirements that cannot reasonably be met by other methods.

PERMITS

Following city approval, the Developer or his agent shall submit to the City of Marina sign plans and applications for all permits for fabrication and installation.

Fabrication and installation of all signs shall be performed in accordance with the standards and specifications outlined in these guidelines and in the final approved plans and shop drawings.

Signs shall be inspected upon installation to assure conformance.

Sign Construction Requirements

GENERAL REQUIREMENTS

All signs shall be designed, erected, altered, illuminated, located, moved and/or maintained, in whole or in part, in accordance with the provisions set forth in these regulations and all other applicable codes and ordinances.

FABRICATION REQUIREMENTS

All sign fabrication work shall be of excellent quality and workmanship. All logo images and typestyles shall be accurately reproduced. Hand lettering that approximates typestyles shall not be acceptable.

Signs must be made of durable rust-inhibited materials that are appropriate and complementary to the Dunes Sign Criteria.

All formed metal, such as letter forms, shall be fabricated using full-weld construction with all joints ground smooth.

All dissimilar metals shall be separated with non-conductive gaskets to prevent electrolysis. In addition to gaskets, stainless steel fasteners shall be used to secure ferrous to non-ferrous metals.

Threaded rods or anchor bolts shall be used to mount sign letters which are spaced out from background panel and must be finished to blend with the adjacent surface. Angle clips attached to letter sides will not be permitted.

Paint and color coatings shall exactly match colors specified on approved plans. Surfaces with color mixes and hues prone to fading (e.g., pastels, complex mixtures, intense reds, yellows and purples) shall be coated with ultraviolet-inhibiting clear coat in a matte or semi-gloss finish.

Joining of materials (e.g., seams) shall be finished in such a way as to be unnoticeable. Visible welds shall be continuous and ground smooth. Rivets, screws, and other fasteners that extend to visible surfaces shall be flush, filled, and finished so as to be unnoticeable.

Finished surfaces of metal shall be free from canning and warping. All sign finishes shall be free of dust, orange peel, drips, and runs and shall have a uniform surface conforming to the highest standards of the industry.

All lighting must match the exact specifications of the approved working drawings. Surface brightness of all illuminated materials shall be consistent in all letters and components of the sign. Light leaks will not be permitted.

All conduit, raceways, crossovers, wiring, ballast boxes, transformers, and other equipment necessary for sign connection shall be concealed. All bolts, fastenings and clips shall consist of enameling iron with porcelain enamel finish; stainless steel, anodized aluminum, brass or bronze; or carbon-bearing steel with painted finish.

Sign Construction Requirements (continued)

Underwriter's Laboratory-approved labels shall be affixed to all electrical fixtures.

Fabrication and installation of electrical signs shall comply with UBC, NEC, and local building and electrical codes.

Penetrations into building walls, where required, shall be made waterproof by the tenant's sign contractor.

Location of all openings for conduit sleeves and support in sign panels and building walls shall be indicated by the sign contractor on the above shop drawings. Sign contractor shall install same in accordance with the approved drawings.

In no case shall any manufacturer's label be visible from the street or from normal viewing angles.

Definitions

DIRECTIONAL / WAYFINDING SIGN:

Any pedestrian or vehicular sign with an arrow directing a person to a destination.

DIRECTORY SIGN:

A sign that identifies the names and locations of tenants in a multi-tenant building or in a development made up of a group of buildings. May include a visual map.

MONUMENT SIGN:

A formal ground mounted sign used to identify a project or place.

IDENTITY SIGN:

Any sign that indicates a location or place.

DISTRICT MARKER SIGN:

A sign that identifies areas within a project, such as a park, plaza, or retail street.

REGULATORY SIGNAGE:

A sign system that has the primary purpose of conveying information concerning rules, ordinances and laws. These are not included in the scope of this document.

Contact

For questions regarding these guidelines, you may contact Doug Yount at Doug.Yount@sheahomes.com